



Arizona Republican Primary Election Poll Crosstabs

Veterans for a Strong America

July 16-17, 2014

Q: How likely are you to vote in the August 26th Republican primary elections?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Very likely	94.99%	91.85%	92.31%
Somewhat likely	5.01%	8.15%	7.69%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Very likely	95.52%	87.50%
Somewhat likely	4.48%	12.50%
Total	100.00%	100.00%

Gender

	Female	Male
Very likely	94.71%	94.12%
Somewhat likely	5.29%	5.88%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Very likely	92.31%	95.65%	95.26%	94.95%
Somewhat likely	7.69%	4.35%	4.74%	5.05%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Very likely	95.11%	95.45%	100.00%	91.67%
Somewhat likely	4.89%	4.55%	0.00%	8.33%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very likely	96.60%	92.78%	96.09%
Somewhat likely	3.40%	7.22%	3.91%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very likely	96.41%	95.26%	94.37%	100.00%	100.00%
Somewhat likely	3.59%	4.74%	5.63%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Ken Bennett**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	30.31%	22.88%	25.00%
Unfavorable	12.02%	11.86%	10.00%
Not sure	57.67%	65.25%	65.00%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	29.87%	23.86%
Unfavorable	11.53%	13.64%
Not sure	58.60%	62.50%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	28.42%	29.48%
Unfavorable	8.74%	15.32%
Not sure	62.84%	55.20%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	28.00%	34.88%	29.55%	29.02%
Unfavorable	17.33%	9.30%	13.64%	10.98%
Not sure	54.67%	55.81%	56.82%	60.00%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	30.12%	35.00%	50.00%	17.78%
Unfavorable	11.76%	10.00%	33.33%	20.00%
Not sure	58.11%	55.00%	16.67%	62.22%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	31.85%	33.33%	27.93%
Unfavorable	12.59%	20.43%	7.21%
Not sure	55.56%	46.24%	64.86%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	32.67%	32.12%	23.08%	20.00%	16.67%
Unfavorable	12.87%	10.36%	18.46%	20.00%	33.33%
Not sure	54.46%	57.51%	58.46%	60.00%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Doug Ducey**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	41.18%	48.78%	23.81%
Unfavorable	23.53%	9.76%	19.05%
Not sure	35.29%	41.46%	57.14%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	42.92%	35.87%
Unfavorable	19.94%	30.43%
Not sure	37.14%	33.70%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	40.51%	43.49%
Unfavorable	20.76%	21.61%
Not sure	38.73%	34.90%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	49.35%	47.83%	43.80%	40.00%
Unfavorable	15.58%	17.39%	20.80%	24.41%
Not sure	35.06%	34.78%	35.40%	35.59%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	42.48%	50.00%	57.14%	44.68%
Unfavorable	21.41%	18.18%	14.29%	23.40%
Not sure	36.11%	31.82%	28.57%	31.91%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	52.74%	26.80%	44.09%
Unfavorable	11.64%	48.45%	17.32%
Not sure	35.62%	24.74%	38.58%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	52.27%	48.10%	22.54%	16.67%	16.67%
Unfavorable	12.73%	19.05%	40.85%	50.00%	33.33%
Not sure	35.00%	32.86%	36.62%	33.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Christine Jones

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	36.84%	37.40%	28.57%
Unfavorable	27.80%	22.76%	19.05%
Not sure	35.36%	39.84%	52.38%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	37.16%	35.16%
Unfavorable	26.45%	26.37%
Not sure	36.39%	38.46%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	36.22%	37.22%
Unfavorable	24.23%	29.44%
Not sure	39.54%	33.33%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	28.21%	51.11%	38.83%	34.78%
Unfavorable	24.36%	11.11%	29.67%	26.76%
Not sure	47.44%	37.78%	31.50%	38.46%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	36.22%	50.00%	57.14%	37.50%
Unfavorable	27.24%	27.27%	28.57%	22.92%
Not sure	36.54%	22.73%	14.29%	39.58%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	44.75%	28.13%	27.34%
Unfavorable	22.03%	48.96%	26.56%
Not sure	33.22%	22.92%	46.09%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	44.64%	32.38%	32.86%	16.67%	16.67%
Unfavorable	24.11%	27.14%	40.00%	33.33%	33.33%
Not sure	31.25%	40.48%	27.14%	50.00%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Frank Riggs**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	7.77%	8.20%	19.05%
Unfavorable	21.65%	12.30%	9.52%
Not sure	70.58%	79.51%	71.43%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	8.74%	4.49%
Unfavorable	18.71%	25.84%
Not sure	72.55%	69.66%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	7.93%	8.40%
Unfavorable	14.07%	26.05%
Not sure	78.01%	65.55%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	14.29%	6.52%	7.33%	8.33%
Unfavorable	18.18%	15.22%	20.15%	21.33%
Not sure	67.53%	78.26%	72.53%	70.33%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	8.47%	9.09%	28.57%	6.25%
Unfavorable	19.54%	36.36%	14.29%	18.75%
Not sure	71.99%	54.55%	57.14%	75.00%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	12.88%	7.29%	3.88%
Unfavorable	16.95%	33.33%	15.50%
Not sure	70.17%	59.38%	80.62%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	13.90%	7.11%	2.82%	0.00%	16.67%
Unfavorable	15.25%	21.80%	23.94%	50.00%	33.33%
Not sure	70.85%	71.09%	73.24%	50.00%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Scott Smith**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	27.33%	13.93%	23.81%
Unfavorable	17.33%	13.93%	9.52%
Not sure	55.33%	72.13%	66.67%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	26.08%	18.18%
Unfavorable	15.59%	23.86%
Not sure	58.33%	57.95%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	24.16%	25.99%
Unfavorable	13.37%	20.06%
Not sure	62.47%	53.95%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	24.36%	15.22%	24.91%	27.09%
Unfavorable	23.08%	17.39%	19.78%	12.71%
Not sure	52.56%	67.39%	55.31%	60.20%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	27.20%	13.64%	14.29%	10.42%
Unfavorable	15.15%	36.36%	57.14%	27.08%
Not sure	57.65%	50.00%	28.57%	62.50%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	21.36%	48.45%	28.68%
Unfavorable	21.02%	13.40%	13.95%
Not sure	57.63%	38.14%	57.36%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	18.75%	36.97%	32.39%	0.00%	16.67%
Unfavorable	20.54%	15.64%	11.27%	50.00%	50.00%
Not sure	60.71%	47.39%	56.34%	50.00%	33.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Andrew Thomas

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	19.76%	7.63%	9.52%
Unfavorable	34.80%	15.25%	14.29%
Not sure	45.44%	77.12%	76.19%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	16.61%	25.29%
Unfavorable	30.56%	33.33%
Not sure	52.82%	41.38%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	18.37%	16.57%
Unfavorable	26.51%	36.00%
Not sure	55.12%	47.43%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	28.57%	10.87%	16.61%	16.95%
Unfavorable	28.57%	34.78%	34.32%	30.51%
Not sure	42.86%	54.35%	49.08%	52.54%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	16.78%	22.73%	57.14%	19.15%
Unfavorable	32.24%	40.91%	0.00%	34.04%
Not sure	50.99%	36.36%	42.86%	46.81%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	27.15%	10.42%	12.50%
Unfavorable	23.71%	55.21%	36.72%
Not sure	49.14%	34.38%	50.78%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	25.91%	17.22%	12.68%	16.67%	16.67%
Unfavorable	25.00%	37.32%	43.66%	33.33%	33.33%
Not sure	49.09%	45.45%	43.66%	50.00%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Governor were held today, which of the following candidates would you vote for: Ken Bennett, Doug Ducey, Christine Jones, Frank Riggs, Scott Smith, or Andrew Thomas?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Bennett	12.61%	7.69%	14.29%
Ducey	21.24%	35.04%	14.29%
Jones	22.11%	17.95%	19.05%
Riggs	1.04%	3.42%	0.00%
Smith	15.72%	3.42%	4.76%
Thomas	7.94%	3.42%	4.76%
Not sure	19.34%	29.06%	42.86%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Bennett	11.98%	10.59%
Ducey	23.96%	18.82%
Jones	22.04%	16.47%
Riggs	1.44%	0.00%
Smith	13.74%	11.76%
Thomas	6.39%	12.94%
Not sure	20.45%	29.41%
Total	100.00%	100.00%

Gender

	Female	Male
Bennett	12.30%	11.37%
Ducey	22.73%	23.91%
Jones	21.93%	20.70%
Riggs	1.87%	0.87%
Smith	11.50%	15.45%
Thomas	8.29%	5.83%
Not sure	21.39%	21.87%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Bennett	8.97%	15.22%	11.36%	12.42%
Ducey	29.49%	19.57%	24.91%	21.81%
Jones	17.95%	28.26%	20.15%	21.81%
Riggs	0.00%	0.00%	2.56%	1.01%
Smith	6.41%	10.87%	14.29%	14.77%
Thomas	8.97%	6.52%	6.59%	7.38%
Not sure	28.21%	19.57%	20.15%	20.81%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Bennett	12.07%	18.18%	0.00%	8.33%
Ducey	23.65%	18.18%	14.29%	25.00%
Jones	20.23%	31.82%	42.86%	29.17%
Riggs	1.47%	0.00%	0.00%	2.08%
Smith	14.85%	4.55%	0.00%	4.17%
Thomas	6.36%	9.09%	28.57%	14.58%
Not sure	21.37%	18.18%	14.29%	16.67%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Bennett	9.49%	18.56%	13.28%
Ducey	24.07%	10.31%	28.91%
Jones	25.42%	14.43%	17.19%
Riggs	2.03%	1.03%	0.78%
Smith	9.83%	36.08%	9.38%
Thomas	10.85%	4.12%	4.69%
Not sure	18.31%	15.46%	25.78%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Bennett	8.97%	11.37%	23.94%	16.67%	0.00%
Ducey	26.91%	23.70%	7.04%	16.67%	16.67%
Jones	26.46%	17.54%	18.31%	16.67%	33.33%
Riggs	3.14%	0.47%	0.00%	0.00%	0.00%
Smith	7.62%	18.48%	26.76%	0.00%	0.00%
Thomas	11.21%	5.69%	4.23%	16.67%	0.00%
Not sure	15.70%	22.75%	19.72%	33.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you two names. Please indicate whether you have a favorable or unfavorable opinion of each.

Tom Horne**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	17.42%	38.53%	26.32%
Unfavorable	55.54%	27.52%	36.84%
Not sure	27.04%	33.94%	36.84%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	21.66%	18.29%
Unfavorable	49.75%	56.10%
Not sure	28.60%	25.61%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	20.11%	22.09%
Unfavorable	48.16%	53.07%
Not sure	31.73%	24.85%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	26.03%	30.23%	20.97%	18.69%
Unfavorable	38.36%	41.86%	54.31%	51.21%
Not sure	35.62%	27.91%	24.72%	30.10%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	20.20%	33.33%	42.86%	23.40%
Unfavorable	51.42%	42.86%	42.86%	44.68%
Not sure	28.38%	23.81%	14.29%	31.91%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	29.93%	9.28%	13.18%
Unfavorable	41.84%	77.32%	55.81%
Not sure	28.23%	13.40%	31.01%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	31.70%	17.14%	4.23%	33.33%	0.00%
Unfavorable	41.96%	53.81%	77.46%	50.00%	50.00%
Not sure	26.34%	29.05%	18.31%	16.67%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Mark Brnovich**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Favorable	14.47%	8.41%	5.88%
Unfavorable	9.52%	9.35%	5.88%
Not sure	76.01%	82.24%	88.24%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	14.38%	6.25%
Unfavorable	8.39%	17.50%
Not sure	77.23%	76.25%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	10.92%	15.84%
Unfavorable	8.05%	10.87%
Not sure	81.03%	73.29%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Favorable	18.06%	6.98%	14.94%	11.85%
Unfavorable	12.50%	9.30%	10.73%	6.97%
Not sure	69.44%	83.72%	74.33%	81.18%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	13.34%	14.29%	14.29%	11.11%
Unfavorable	8.28%	23.81%	14.29%	15.56%
Not sure	78.38%	61.90%	71.43%	73.33%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	13.36%	16.67%	12.40%
Unfavorable	8.90%	14.58%	6.20%
Not sure	77.74%	68.75%	81.40%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	13.12%	14.35%	12.68%	16.67%	16.67%
Unfavorable	9.05%	8.61%	11.27%	0.00%	33.33%
Not sure	77.83%	77.03%	76.06%	83.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Attorney General were held today, which of the following candidates would you vote for: Tom Horne or Mark Brnovich?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Horne	21.55%	50.00%	29.41%
Brnovich	41.02%	16.67%	17.65%
Not sure	37.43%	33.33%	52.94%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Horne	27.66%	17.72%
Brnovich	36.17%	39.24%
Not sure	36.17%	43.04%
Total	100.00%	100.00%

Gender

	Female	Male
Horne	25.52%	27.01%
Brnovich	33.83%	39.55%
Not sure	40.65%	33.44%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Horne	34.72%	37.50%	25.68%	23.16%
Brnovich	30.56%	22.50%	38.91%	37.50%
Not sure	34.72%	40.00%	35.41%	39.34%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Horne	25.26%	42.86%	42.86%	24.44%
Brnovich	38.25%	23.81%	14.29%	28.89%
Not sure	36.49%	33.33%	42.86%	46.67%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Horne	33.90%	15.46%	17.83%
Brnovich	28.47%	57.73%	44.96%
Not sure	37.63%	26.80%	37.21%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Horne	38.84%	18.96%	8.45%	33.33%	16.67%
Brnovich	25.89%	43.13%	60.56%	50.00%	16.67%
Not sure	35.27%	37.91%	30.99%	16.67%	66.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Secretary of State were held today, which of the following candidates would you vote for: Wil Cardon, Justin Pierce, or Michele Reagan?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Cardon	19.80%	20.00%	6.25%
Pierce	19.01%	20.00%	31.25%
Reagan	21.78%	17.00%	6.25%
Not sure	39.41%	43.00%	56.25%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Cardon	19.34%	21.92%
Pierce	20.81%	9.59%
Reagan	21.18%	15.07%
Not sure	38.67%	53.42%
Total	100.00%	100.00%

Gender

	Female	Male
Cardon	16.77%	22.41%
Pierce	19.88%	19.06%
Reagan	18.94%	22.41%
Not sure	44.41%	36.12%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Cardon	28.36%	19.51%	20.48%	15.95%
Pierce	23.88%	14.63%	18.47%	20.23%
Reagan	13.43%	21.95%	21.69%	21.79%
Not sure	34.33%	43.90%	39.36%	42.02%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Cardon	19.05%	20.00%	71.43%	13.95%
Pierce	18.86%	30.00%	0.00%	25.58%
Reagan	21.25%	5.00%	14.29%	20.93%
Not sure	40.84%	45.00%	14.29%	39.53%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Cardon	24.83%	15.46%	12.40%
Pierce	22.45%	15.46%	19.38%
Reagan	17.01%	26.80%	24.03%
Not sure	35.71%	42.27%	44.19%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Cardon	25.56%	16.11%	15.49%	0.00%	0.00%
Pierce	27.35%	16.59%	7.04%	33.33%	50.00%
Reagan	15.25%	24.64%	26.76%	33.33%	0.00%
Not sure	31.84%	42.65%	50.70%	33.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for State Treasurer were held today, which of the following candidates would you vote for: Jeff DeWit, Hugh Hallman, or Randy Pullen?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
DeWit	11.66%	16.48%	12.50%
Hallman	10.63%	8.79%	0.00%
Pullen	19.43%	15.38%	6.25%
Not sure	58.28%	59.34%	81.25%

Total	100.00%	100.00%	100.00%
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Party Affiliation

	Republican	Independent or any other party
DeWit	12.91%	8.22%
Hallman	10.40%	8.22%
Pullen	18.50%	17.81%
Not sure	58.19%	65.75%
Total	100.00%	100.00%

Gender

	Female	Male
DeWit	11.29%	13.64%
Hallman	10.32%	9.79%
Pullen	20.00%	16.78%
Not sure	58.39%	59.79%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
DeWit	23.44%	15.00%	10.08%	11.74%
Hallman	10.94%	10.00%	13.03%	7.29%
Pullen	15.63%	5.00%	20.17%	20.24%
Not sure	50.00%	70.00%	56.72%	60.73%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
DeWit	12.09%	15.00%	28.57%	13.95%
Hallman	10.17%	5.00%	0.00%	9.30%
Pullen	18.04%	25.00%	42.86%	18.60%
Not sure	59.69%	55.00%	28.57%	58.14%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
DeWit	13.27%	14.43%	11.63%
Hallman	9.52%	17.53%	6.20%
Pullen	21.09%	13.40%	14.73%
Not sure	56.12%	54.64%	67.44%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
DeWit	16.14%	9.00%	14.08%	16.67%	0.00%
Hallman	11.66%	9.48%	7.04%	16.67%	16.67%
Pullen	17.04%	19.91%	18.31%	16.67%	16.67%
Not sure	55.16%	61.61%	60.56%	50.00%	66.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Superintendent of Public Instruction were held today, which of the following candidates would you vote for: John Huppenthal or Diane Douglas?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Huppenthal	27.14%	27.27%	18.75%
Douglas	33.97%	32.95%	6.25%
Not sure	38.89%	39.77%	75.00%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Huppenthal	28.63%	16.67%
Douglas	31.65%	41.67%
Not sure	39.72%	41.67%
Total	100.00%	100.00%

Gender

	Female	Male
Huppenthal	23.23%	30.91%
Douglas	35.02%	30.91%
Not sure	41.75%	38.18%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Huppenthal	34.43%	27.78%	27.19%	25.42%
Douglas	19.67%	30.56%	35.53%	34.58%
Not sure	45.90%	41.67%	37.28%	40.00%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Huppenthal	28.06%	31.58%	14.29%	14.29%
Douglas	31.86%	36.84%	42.86%	40.48%
Not sure	40.08%	31.58%	42.86%	45.24%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Huppenthal	30.72%	22.92%	20.93%
Douglas	26.96%	57.29%	31.78%
Not sure	42.32%	19.79%	47.29%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Huppenthal	34.68%	23.33%	14.08%	16.67%	16.67%
Douglas	28.83%	31.90%	50.70%	50.00%	33.33%
Not sure	36.49%	44.76%	35.21%	33.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: Do you support or oppose the new national educational standards known as Common Core, which apply federal standards to state education systems?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Support	16.17%	15.66%	25.00%
Oppose	64.43%	66.27%	62.50%
Not sure	19.40%	18.07%	12.50%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Support	15.69%	21.74%
Oppose	64.92%	65.22%
Not sure	19.39%	13.04%
Total	100.00%	100.00%

Gender

	Female	Male
Support	17.91%	14.77%
Oppose	57.84%	71.59%
Not sure	24.25%	13.64%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Support	12.07%	23.53%	17.21%	16.06%
Oppose	67.24%	70.59%	67.44%	60.55%
Not sure	20.69%	5.88%	15.35%	23.39%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Support	16.45%	15.79%	14.29%	15.38%
Oppose	64.07%	73.68%	71.43%	66.67%
Not sure	19.48%	10.53%	14.29%	17.95%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Support	8.16%	44.33%	13.18%
Oppose	79.59%	38.14%	51.94%
Not sure	12.24%	17.53%	34.88%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Support	10.76%	17.14%	29.58%	33.33%	0.00%
Oppose	75.78%	64.29%	38.03%	33.33%	66.67%
Not sure	13.45%	18.57%	32.39%	33.33%	33.33%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: Do you support or oppose the Medicaid expansion called for under Obamacare, wherein states have the option to accept federal funds to provide health insurance to more able-bodied, childless adults – essentially expanding welfare benefits to those able to work?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA-EL CENTRO
Support	15.55%	10.00%	6.67%
Oppose	73.55%	82.50%	80.00%
Not sure	10.90%	7.50%	13.33%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Support	14.10%	17.65%
Oppose	75.33%	73.53%
Not sure	10.57%	8.82%
Total	100.00%	100.00%

Gender

	Female	Male
Support	14.29%	14.62%
Oppose	73.31%	76.92%
Not sure	12.41%	8.46%
Total	100.00%	100.00%

Age

	18-39	40-49	50-64	65 or older
Support	16.07%	9.38%	15.35%	13.89%
Oppose	71.43%	84.38%	75.35%	74.54%
Not sure	12.50%	6.25%	9.30%	11.57%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Support	14.25%	21.05%	14.29%	15.38%
Oppose	75.22%	73.68%	85.71%	71.79%
Not sure	10.53%	5.26%	0.00%	12.82%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Support	7.17%	38.14%	13.28%
Oppose	84.64%	53.61%	69.53%
Not sure	8.19%	8.25%	17.19%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Support	9.46%	15.24%	26.76%	33.33%	0.00%
Oppose	85.14%	73.33%	50.70%	66.67%	83.33%
Not sure	5.41%	11.43%	22.54%	0.00%	16.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%