



Arizona Republican Primary Election Poll Crosstabs

August 12-14, 2014

Results:

Q: How likely are you to vote in the August 26th Republican primary elections?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Extremely likely	93.86%	96.67%	91.67%
Very likely	4.61%	2.50%	8.33%
Somewhat likely	1.54%	0.83%	0.00%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Extremely likely	95.13%	88.00%
Very likely	3.93%	6.67%
Somewhat likely	0.94%	5.33%
Total	100.00%	100.00%

Gender

	Female	Male
Extremely likely	93.32%	95.35%
Very likely	5.61%	2.91%
Somewhat likely	1.07%	1.74%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Extremely likely	95.83%	95.17%	95.05%	92.52%
Very likely	2.08%	3.45%	4.50%	5.51%
Somewhat likely	2.08%	1.38%	0.45%	1.97%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Extremely likely	94.61%	97.30%	83.33%	88.64%
Very likely	4.44%	0.00%	16.67%	4.55%
Somewhat likely	0.95%	2.70%	0.00%	6.82%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Extremely likely	96.23%	93.75%	92.13%
Very likely	2.52%	5.36%	5.51%
Somewhat likely	1.26%	0.89%	2.36%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Extremely likely	97.73%	92.45%	91.55%	100.00%	71.43%
Very likely	1.14%	6.13%	5.63%	0.00%	28.57%
Somewhat likely	1.14%	1.42%	2.82%	0.00%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Ken Bennett**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	40.26%	33.02%	25.00%
Unfavorable	13.79%	10.38%	0.00%
Not sure	45.96%	56.60%	75.00%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	39.79%	31.94%
Unfavorable	12.69%	16.67%
Not sure	47.51%	51.39%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	38.42%	39.25%
Unfavorable	12.32%	13.71%
Not sure	49.27%	47.04%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	43.96%	43.94%	40.19%	32.61%
Unfavorable	19.78%	10.61%	14.35%	10.43%
Not sure	36.26%	45.45%	45.45%	56.96%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	39.21%	38.71%	33.33%	34.15%
Unfavorable	12.50%	19.35%	50.00%	9.76%
Not sure	48.29%	41.94%	16.67%	56.10%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	44.63%	34.62%	37.82%
Unfavorable	9.73%	28.85%	11.76%
Not sure	45.64%	36.54%	50.42%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	46.61%	38.38%	33.87%	33.33%	0.00%
Unfavorable	9.16%	14.65%	29.03%	33.33%	28.57%
Not sure	44.22%	46.97%	37.10%	33.33%	71.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Doug Ducey**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	47.10%	60.00%	36.36%
Unfavorable	32.08%	19.17%	9.09%
Not sure	20.82%	20.83%	54.55%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	50.16%	39.19%
Unfavorable	29.25%	33.78%
Not sure	20.60%	27.03%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	49.73%	48.39%
Unfavorable	26.06%	33.43%
Not sure	24.20%	18.18%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	50.52%	57.24%	50.23%	42.69%
Unfavorable	26.80%	27.59%	30.77%	30.83%
Not sure	22.68%	15.17%	19.00%	26.48%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	48.33%	54.05%	57.14%	54.55%
Unfavorable	29.25%	35.14%	42.86%	27.27%
Not sure	22.42%	10.81%	0.00%	18.18%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	62.89%	37.17%	42.06%
Unfavorable	19.18%	51.33%	30.95%
Not sure	17.92%	11.50%	26.98%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	62.50%	45.02%	39.44%	28.57%	57.14%
Unfavorable	17.80%	37.91%	38.03%	42.86%	28.57%
Not sure	19.70%	17.06%	22.54%	28.57%	14.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Christine Jones**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	24.87%	34.17%	16.67%
Unfavorable	49.57%	35.83%	33.33%
Not sure	25.55%	30.00%	50.00%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	26.06%	25.33%
Unfavorable	47.88%	42.67%
Not sure	26.06%	32.00%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	25.67%	26.96%
Unfavorable	45.72%	48.41%
Not sure	28.61%	24.64%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	37.50%	26.90%	25.68%	22.35%
Unfavorable	37.50%	50.34%	46.40%	49.02%
Not sure	25.00%	22.76%	27.93%	28.63%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	26.15%	29.73%	14.29%	27.27%
Unfavorable	47.39%	35.14%	71.43%	47.73%
Not sure	26.47%	35.14%	14.29%	25.00%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	29.15%	23.01%	19.69%
Unfavorable	45.14%	67.26%	44.09%
Not sure	25.71%	9.73%	36.22%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	24.15%	26.42%	29.58%	28.57%	14.29%
Unfavorable	47.92%	50.47%	49.30%	71.43%	71.43%
Not sure	27.92%	23.11%	21.13%	0.00%	14.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Frank Riggs

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	13.29%	10.83%	16.67%
Unfavorable	28.79%	15.00%	16.67%
Not sure	57.92%	74.17%	66.67%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	13.66%	6.67%
Unfavorable	26.53%	26.67%
Not sure	59.81%	66.67%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	13.37%	12.46%
Unfavorable	23.53%	29.28%
Not sure	63.10%	58.26%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	21.65%	9.72%	14.86%	9.80%
Unfavorable	19.59%	31.25%	27.93%	24.31%
Not sure	58.76%	59.03%	57.21%	65.88%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	12.36%	16.22%	28.57%	15.91%
Unfavorable	26.15%	32.43%	0.00%	27.27%
Not sure	61.49%	51.35%	71.43%	56.82%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	17.81%	7.08%	10.32%
Unfavorable	21.56%	54.87%	16.67%
Not sure	60.62%	38.05%	73.02%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	19.17%	8.53%	12.68%	0.00%	0.00%
Unfavorable	20.68%	32.23%	38.03%	28.57%	0.00%
Not sure	60.15%	59.24%	49.30%	71.43%	100.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Scott Smith**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	36.29%	27.73%	41.67%
Unfavorable	25.38%	17.65%	16.67%
Not sure	38.33%	54.62%	41.67%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	36.16%	25.33%
Unfavorable	23.90%	25.33%
Not sure	39.94%	49.33%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	34.76%	35.17%
Unfavorable	20.05%	28.20%
Not sure	45.19%	36.63%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	36.46%	43.45%	35.29%	29.41%
Unfavorable	27.08%	22.76%	25.34%	21.96%
Not sure	36.46%	33.79%	39.37%	48.63%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	37.30%	24.32%	0.00%	15.91%
Unfavorable	22.06%	35.14%	42.86%	38.64%
Not sure	40.63%	40.54%	57.14%	45.45%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	30.28%	53.98%	35.43%
Unfavorable	29.02%	20.35%	23.62%
Not sure	40.69%	25.66%	40.94%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	31.58%	42.11%	46.48%	14.29%	14.29%
Unfavorable	30.45%	20.57%	22.54%	28.57%	0.00%
Not sure	37.97%	37.32%	30.99%	57.14%	85.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Andrew Thomas**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	24.40%	11.67%	8.33%
Unfavorable	39.59%	19.17%	33.33%
Not sure	36.01%	69.17%	58.33%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	22.01%	22.67%
Unfavorable	36.48%	34.67%
Not sure	41.51%	42.67%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	23.20%	20.70%
Unfavorable	33.07%	39.36%
Not sure	43.73%	39.94%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	27.84%	25.52%	20.27%	19.37%
Unfavorable	34.02%	42.07%	41.44%	28.46%
Not sure	38.14%	32.41%	38.29%	52.17%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	21.43%	27.03%	28.57%	25.00%
Unfavorable	35.87%	40.54%	28.57%	36.36%
Not sure	42.70%	32.43%	42.86%	38.64%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	29.15%	4.50%	21.26%
Unfavorable	31.35%	64.86%	27.56%
Not sure	39.50%	30.63%	51.18%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	27.44%	17.62%	17.14%	14.29%	28.57%
Unfavorable	32.71%	41.43%	51.43%	28.57%	0.00%
Not sure	39.85%	40.95%	31.43%	57.14%	71.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Governor were held today, which of the following candidates would you vote for: Ken Bennett, Doug Ducey, Christine Jones, Frank Riggs, Scott Smith, or Andrew Thomas?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Bennett	15.28%	9.17%	16.67%
Ducey	29.54%	45.83%	25.00%
Jones	12.05%	11.67%	16.67%
Riggs	2.72%	2.50%	0.00%
Smith	23.09%	12.50%	16.67%
Thomas	8.49%	3.33%	0.00%
Not sure	8.83%	15.00%	25.00%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Bennett	14.08%	13.33%
Ducey	33.18%	26.67%
Jones	11.89%	13.33%
Riggs	2.97%	0.00%
Smith	21.28%	22.67%
Thomas	7.36%	9.33%
Not sure	9.23%	14.67%
Total	100.00%	100.00%

Gender

	Female	Male
Bennett	15.69%	12.75%
Ducey	33.24%	31.01%
Jones	10.90%	13.33%
Riggs	3.19%	2.03%
Smith	17.82%	24.93%
Thomas	6.91%	8.12%
Not sure	12.23%	7.83%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Bennett	18.56%	11.03%	14.86%	14.06%
Ducey	25.77%	36.55%	31.98%	32.03%
Jones	14.43%	11.72%	11.26%	12.11%
Riggs	5.15%	1.38%	3.60%	1.56%
Smith	18.56%	22.76%	24.32%	18.75%
Thomas	6.19%	7.59%	5.41%	9.77%
Not sure	11.34%	8.97%	8.56%	11.72%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Bennett	14.06%	18.92%	0.00%	15.91%
Ducey	31.44%	37.84%	57.14%	34.09%
Jones	12.64%	5.41%	14.29%	9.09%
Riggs	2.84%	0.00%	0.00%	2.27%
Smith	22.91%	8.11%	0.00%	11.36%
Thomas	6.95%	8.11%	14.29%	13.64%
Not sure	9.16%	21.62%	14.29%	13.64%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Bennett	13.44%	15.04%	14.17%
Ducey	43.44%	19.47%	26.77%
Jones	10.31%	10.62%	10.24%
Riggs	3.44%	0.88%	2.36%
Smith	12.81%	45.13%	24.41%
Thomas	10.94%	1.77%	5.51%
Not	5.63%	7.08%	16.54%

sure

Total	100.00%	100.00%	100.00%
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Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Bennett	16.17%	13.21%	9.86%	14.29%	0.00%
Ducey	40.60%	32.08%	18.31%	28.57%	28.57%
Jones	9.02%	11.79%	9.86%	14.29%	14.29%
Riggs	3.76%	1.89%	1.41%	0.00%	0.00%
Smith	14.66%	25.94%	42.25%	14.29%	14.29%
Thomas	9.02%	6.60%	8.45%	0.00%	0.00%
Not sure	6.77%	8.49%	9.86%	28.57%	42.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you two names. Please indicate whether you have a favorable or unfavorable opinion of each.

Tom Horne

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	28.55%	42.86%	45.45%
Unfavorable	49.72%	36.61%	27.27%
Not sure	21.73%	20.54%	27.27%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	30.72%	35.62%
Unfavorable	47.61%	46.58%
Not sure	21.67%	17.81%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	30.41%	32.10%
Unfavorable	44.15%	50.31%
Not sure	25.44%	17.59%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	34.78%	28.03%	29.33%	33.05%
Unfavorable	45.65%	52.27%	49.04%	43.35%
Not sure	19.57%	19.70%	21.63%	23.61%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	29.98%	32.35%	50.00%	46.15%
Unfavorable	47.02%	58.82%	50.00%	38.46%
Not sure	23.00%	8.82%	0.00%	15.38%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	38.99%	22.12%	23.62%
Unfavorable	38.36%	73.45%	48.03%
Not sure	22.64%	4.42%	28.35%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	34.47%	33.02%	18.31%	28.57%	28.57%
Unfavorable	39.02%	51.42%	71.83%	71.43%	28.57%
Not sure	26.52%	15.57%	9.86%	0.00%	42.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Mark Brnovich**Media Market**

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Favorable	25.69%	23.01%	0.00%
Unfavorable	15.90%	15.04%	9.09%
Not sure	58.41%	61.95%	90.91%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Favorable	25.98%	15.07%
Unfavorable	15.38%	19.18%
Not sure	58.63%	65.75%
Total	100.00%	100.00%

Gender

	Female	Male
Favorable	23.82%	25.85%
Unfavorable	12.06%	19.38%
Not sure	64.12%	54.77%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Favorable	22.22%	23.88%	32.21%	19.83%
Unfavorable	23.33%	12.69%	14.42%	15.09%
Not sure	54.44%	63.43%	53.37%	65.09%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Favorable	25.64%	29.41%	0.00%	12.50%
Unfavorable	14.36%	23.53%	33.33%	25.00%
Not sure	60.00%	47.06%	66.67%	62.50%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Favorable	27.27%	33.04%	21.26%
Unfavorable	16.30%	21.43%	11.81%
Not sure	56.43%	45.54%	66.93%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Favorable	29.32%	24.76%	29.58%	0.00%	14.29%
Unfavorable	15.04%	16.67%	19.72%	28.57%	0.00%
Not sure	55.64%	58.57%	50.70%	71.43%	85.71%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Attorney General were held today, which of the following candidates would you vote for: Tom Horne or Mark Brnovich?

Media Market

	PHOENIX (PRESCOTT)	TUCSON (SIERRA VISTA)	YUMA - EL CENTRO
Horne	32.51%	45.05%	50.00%
Brnovich	42.72%	34.23%	20.00%
Not sure	24.76%	20.72%	30.00%
Total	100.00%	100.00%	100.00%

Party Affiliation

	Republican	Independent or any other party
Horne	35.31%	32.39%
Brnovich	42.13%	35.21%
Not sure	22.55%	32.39%
Total	100.00%	100.00%

Gender

	Female	Male
Horne	34.24%	35.63%
Brnovich	38.18%	43.75%
Not sure	27.58%	20.63%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Horne	39.08%	32.82%	29.56%	39.04%
Brnovich	28.74%	44.27%	47.29%	38.16%
Not sure	32.18%	22.90%	23.15%	22.81%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	Hispanic or Latino	Native American	Other
Horne	34.85%	29.41%	50.00%	38.46%
Brnovich	41.51%	47.06%	33.33%	28.21%
Not sure	23.64%	23.53%	16.67%	33.33%
Total	100.00%	100.00%	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Horne	41.88%	23.01%	29.13%
Brnovich	36.88%	61.95%	37.01%
Not sure	21.25%	15.04%	33.86%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Horne	37.22%	36.32%	22.54%	28.57%	28.57%
Brnovich	38.72%	40.09%	67.61%	28.57%	28.57%
Not sure	24.06%	23.58%	9.86%	42.86%	42.86%
Total	100.00%	100.00%	100.00%	100.00%	100.00%