



RunSwitch/Harper Polling Kentucky Governor Poll
Democratic Primary
January 28-31, 2015

Q: How likely are you to vote in the May 19th Democratic primary election?

Region	CINCINNATI	LEXINGTON	LOUISVILLE
Extremely likely	85.71%	85.71%	81.48%
Very likely	10.71%	9.52%	12.35%
Somewhat likely	3.57%	4.76%	6.17%
Total	100.00%	100.00%	100.00%

Gender	Female	Male
Extremely likely	82.09%	87.39%
Very likely	12.69%	9.24%
Somewhat likely	5.22%	3.36%
Total	100.00%	100.00%

Age	18 to 39	40 to 54	55 to 65	66 or older
Extremely likely	86.67%	85.92%	87.95%	79.76%
Very likely	0.00%	9.86%	10.84%	14.29%
Somewhat likely	13.33%	4.23%	1.20%	5.95%
Total	100.00%	100.00%	100.00%	100.00%

Race	White	African-American	Other
Extremely likely	87.62%	66.67%	80.00%
Very likely	8.57%	24.24%	20.00%
Somewhat likely	3.81%	9.09%	0.00%
Total	100.00%	100.00%	100.00%

Q: Would you say that things in Kentucky are going in the right direction, or have they gotten off on the wrong track?

Region

	CINCINNATI	LEXINGTON	LOUISVILLE
Right Direction	66.67%	49.21%	58.02%
Wrong Track	33.33%	33.33%	29.63%
Not sure	0.00%	17.46%	12.35%
Total	100.00%	100.00%	100.00%

Gender

	Female	Male
Right Direction	47.76%	53.39%
Wrong Track	38.81%	36.44%
Not sure	13.43%	10.17%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Right Direction	53.33%	45.71%	46.91%	56.47%
Wrong Track	46.67%	42.86%	40.74%	29.41%
Not sure	0.00%	11.43%	12.35%	14.12%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	African-American	Other
Right Direction	51.92%	41.18%	50.00%
Wrong Track	37.98%	38.24%	30.00%
Not sure	10.10%	20.59%	20.00%
Total	100.00%	100.00%	100.00%

Q: Of the following issues, which is the MOST important to you when it comes to choosing a candidate for Governor in this year's election: Economy and jobs; Education and schools; Obamacare and KYNECT; Tax reform, spending, and debt issues; or Roads and bridges?

Region			
	CINCINNATI	LEXINGTON	LOUISVILLE
Economy and jobs	28.57%	50.00%	32.91%
Education and schools	32.14%	16.67%	22.78%
Obamacare and KYNECT	3.57%	11.67%	26.58%
Tax reform, spending and debt issues	3.57%	18.33%	10.13%
Roads and bridges	32.14%	1.67%	5.06%
Not sure	0.00%	1.67%	2.53%
Total	100.00%	100.00%	100.00%

Gender		
	Female	Male
Economy and jobs	43.28%	44.14%
Education and schools	23.88%	17.12%
Obamacare and KYNECT	18.66%	9.91%
Tax reform, spending and debt issues	6.72%	18.02%
Roads and bridges	3.73%	9.91%
Not sure	3.73%	0.90%
Total	100.00%	100.00%

Age				
	18 to 39	40 to 54	55 to 65	66 or older
Economy and jobs	35.71%	50.72%	39.74%	42.17%
Education and schools	28.57%	20.29%	23.08%	18.07%
Obamacare and KYNECT	7.14%	10.14%	16.67%	18.07%
Tax reform, spending and debt issues	14.29%	13.04%	6.41%	15.66%
Roads and bridges	7.14%	4.35%	10.26%	4.82%
Not sure	7.14%	1.45%	3.85%	1.20%
Total	100.00%	100.00%	100.00%	100.00%

Race			
	White	African-American	Other
Economy and jobs	45.05%	42.42%	20.00%
Education and schools	18.81%	33.33%	20.00%
Obamacare and KYNECT	12.87%	18.18%	40.00%
Tax reform, spending and debt issues	12.87%	3.03%	20.00%
Roads and bridges	7.43%	3.03%	0.00%
Not sure	2.97%	0.00%	0.00%
Total	100.00%	100.00%	100.00%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Secretary of State Alison Lundergan Grimes

Region	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	48.15%	49.21%	37.04%
Somewhat Favorable	29.63%	19.05%	34.57%
Somewhat Unfavorable	11.11%	17.46%	13.58%
Very Unfavorable	11.11%	11.11%	13.58%
Not sure	0.00%	3.17%	1.23%
Total	100.00%	100.00%	100.00%

Gender	Female	Male
Very Favorable	48.12%	38.66%
Somewhat Favorable	24.81%	28.57%
Somewhat Unfavorable	13.53%	13.45%
Very Unfavorable	10.53%	15.13%
Not sure	3.01%	4.20%
Total	100.00%	100.00%

Age	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	53.33%	43.48%	42.68%	43.53%
Somewhat Favorable	20.00%	21.74%	28.05%	30.59%
Somewhat Unfavorable	26.67%	13.04%	15.85%	9.41%
Very Unfavorable	0.00%	17.39%	12.20%	10.59%
Not sure	0.00%	4.35%	1.22%	5.88%
Total	100.00%	100.00%	100.00%	100.00%

Race	White	African-American	Other
Very Favorable	44.71%	41.18%	30.00%
Somewhat Favorable	24.52%	38.24%	30.00%
Somewhat Unfavorable	13.94%	11.76%	10.00%
Very Unfavorable	13.46%	5.88%	20.00%
Not sure	3.37%	2.94%	10.00%
Total	100.00%	100.00%	100.00%

Attorney General Jack Conway

Region			
	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	28.57%	45.31%	41.46%
Somewhat Favorable	25.00%	28.13%	31.71%
Somewhat Unfavorable	14.29%	15.63%	8.54%
Very Unfavorable	7.14%	6.25%	10.98%
Not sure	25.00%	4.69%	7.32%
Total	100.00%	100.00%	100.00%

Gender		
	Female	Male
Very Favorable	40.00%	35.00%
Somewhat Favorable	27.41%	28.33%
Somewhat Unfavorable	11.85%	13.33%
Very Unfavorable	5.93%	10.00%
Not sure	14.81%	13.33%
Total	100.00%	100.00%

Age				
	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	20.00%	39.44%	32.53%	44.71%
Somewhat Favorable	33.33%	21.13%	28.92%	31.76%
Somewhat Unfavorable	26.67%	14.08%	16.87%	4.71%
Very Unfavorable	6.67%	9.86%	9.64%	3.53%
Not sure	13.33%	15.49%	12.05%	15.29%
Total	100.00%	100.00%	100.00%	100.00%

Race			
	White	African-American	Other
Very Favorable	38.39%	35.29%	30.00%
Somewhat Favorable	27.01%	32.35%	30.00%
Somewhat Unfavorable	12.32%	17.65%	0.00%
Very Unfavorable	8.06%	2.94%	20.00%
Not sure	14.22%	11.76%	20.00%
Total	100.00%	100.00%	100.00%

Retired engineer Geoff Young

Region	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	3.57%	4.69%	4.88%
Somewhat Favorable	17.86%	18.75%	13.41%
Somewhat Unfavorable	7.14%	21.88%	24.39%
Very Unfavorable	14.29%	4.69%	4.88%
Not sure	57.14%	50.00%	52.44%
Total	100.00%	100.00%	100.00%

Gender	Female	Male
Very Favorable	4.44%	6.67%
Somewhat Favorable	18.52%	15.00%
Somewhat Unfavorable	17.04%	20.83%
Very Unfavorable	5.19%	8.33%
Not sure	54.81%	49.17%
Total	100.00%	100.00%

Age	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	13.33%	5.63%	7.23%	2.35%
Somewhat Favorable	26.67%	16.90%	10.84%	21.18%
Somewhat Unfavorable	6.67%	16.90%	27.71%	14.12%
Very Unfavorable	13.33%	9.86%	3.61%	5.88%
Not sure	40.00%	50.70%	50.60%	56.47%
Total	100.00%	100.00%	100.00%	100.00%

Race	White	African-American	Other
Very Favorable	4.27%	14.71%	0.00%
Somewhat Favorable	16.11%	23.53%	10.00%
Somewhat Unfavorable	19.43%	17.65%	10.00%
Very Unfavorable	7.11%	2.94%	10.00%
Not sure	53.08%	41.18%	70.00%
Total	100.00%	100.00%	100.00%

Louisville attorney Andy Beshear

Region			
	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	14.29%	11.48%	20.00%
Somewhat Favorable	14.29%	31.15%	32.50%
Somewhat Unfavorable	14.29%	16.39%	8.75%
Very Unfavorable	14.29%	13.11%	8.75%
Not sure	42.86%	27.87%	30.00%
Total	100.00%	100.00%	100.00%

Gender		
	Female	Male
Very Favorable	14.81%	14.29%
Somewhat Favorable	29.63%	19.64%
Somewhat Unfavorable	10.37%	16.07%
Very Unfavorable	7.41%	16.96%
Not sure	37.78%	33.04%
Total	100.00%	100.00%

Age				
	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	26.67%	8.70%	14.10%	17.86%
Somewhat Favorable	13.33%	27.54%	24.36%	26.19%
Somewhat Unfavorable	6.67%	15.94%	11.54%	13.10%
Very Unfavorable	26.67%	10.14%	11.54%	10.71%
Not sure	26.67%	37.68%	38.46%	32.14%
Total	100.00%	100.00%	100.00%	100.00%

Race			
	White	African-American	Other
Very Favorable	13.24%	24.24%	10.00%
Somewhat Favorable	21.57%	42.42%	40.00%
Somewhat Unfavorable	14.22%	6.06%	10.00%
Very Unfavorable	12.75%	6.06%	10.00%
Not sure	38.24%	21.21%	30.00%
Total	100.00%	100.00%	100.00%

Q: If the Democratic primary election for Governor were held today, which of the following candidates would you vote for: Jack Conway or Geoff Young?

Region			
	CINCINNATI	LEXINGTON	LOUISVILLE
Conway	46.43%	62.50%	65.85%
Young	7.14%	14.06%	13.41%
Not sure	46.43%	23.44%	20.73%
Total	100.00%	100.00%	100.00%

Gender		
	Female	Male
Conway	61.48%	56.67%
Young	10.37%	15.00%
Not sure	28.15%	28.33%
Total	100.00%	100.00%

Age				
	18 to 39	40 to 54	55 to 65	66 or older
Conway	66.67%	57.75%	44.58%	74.12%
Young	26.67%	15.49%	12.05%	8.24%
Not sure	6.67%	26.76%	43.37%	17.65%
Total	100.00%	100.00%	100.00%	100.00%

Race			
	White	African-American	Other
Conway	61.61%	47.06%	50.00%
Young	11.85%	20.59%	0.00%
Not sure	26.54%	32.35%	50.00%
Total	100.00%	100.00%	100.00%

Q: There are two candidates in the Democratic Primary for Governor—Jack Conway and Geoff Young. Are you satisfied with these choices or do you wish more candidates had run?

Region			
	CINCINNATI	LEXINGTON	LOUISVILLE
Satisfied with the choices	39.29%	35.48%	37.80%
Wish more candidates had run	50.00%	51.61%	52.44%
Not sure	10.71%	12.90%	9.76%
Total	100.00%	100.00%	100.00%

Gender

	Female	Male
Satisfied with the choices	39.55%	28.21%
Wish more candidates had run	46.27%	64.10%
Not sure	14.18%	7.69%
Total	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Satisfied with the choices	20.00%	40.00%	25.93%	40.48%
Wish more candidates had run	73.33%	54.29%	64.20%	41.67%
Not sure	6.67%	5.71%	9.88%	17.86%
Total	100.00%	100.00%	100.00%	100.00%

Race

	White	African-American	Other
Satisfied with the choices	33.01%	40.63%	40.00%
Wish more candidates had run	54.55%	53.13%	60.00%
Not sure	12.44%	6.25%	0.00%
Total	100.00%	100.00%	100.00%