



**RunSwitch/Harper Polling Kentucky Governor Poll
Democratic Primary Election**

January 28-31, 2015

Q: How likely are you to vote in the May 19th Democratic primary election?

Extremely likely	85%
Very likely	11%
Somewhat likely	4%

Q: Would you say that things in Kentucky are going in the right direction, or have they gotten off on the wrong track?

Right Direction	50%
Wrong Track	38%
Not sure	12%

Q: Of the following issues, which is the MOST important to you when it comes to choosing a candidate for Governor in this year's election: Economy and jobs; Education and schools; Obamacare and KYNECT; Tax reform, spending, and debt issues; or Roads and bridges?

Economy and jobs	44%
Education and schools	21%
Obamacare and KYNECT	15%
Tax reform, spending and debt issues	12%
Roads and bridges	7%
Not sure	2%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Secretary of State Alison Lundergan Grimes

Very Favorable	44%
Somewhat Favorable	27%
Somewhat Unfavorable	13%
Very Unfavorable	13%
Not sure	4%

Attorney General Jack Conway

Very Favorable	38%
Somewhat Favorable	28%
Somewhat Unfavorable	13%
Very Unfavorable	8%
Not sure	14%

Retired engineer Geoff Young

Very Favorable	5%
Somewhat Favorable	17%
Somewhat Unfavorable	19%
Very Unfavorable	7%
Not sure	52%

Louisville attorney Andy Beshear

Very Favorable	15%
Somewhat Favorable	25%
Somewhat Unfavorable	13%
Very Unfavorable	12%
Not sure	36%

Q: If the Democratic primary election for Governor were held today, which of the following candidates would you vote for: Jack Conway or Geoff Young?

Conway	59%
Young	13%
Not sure	28%

Q: There are two candidates in the Democratic Primary for Governor—Jack Conway and Geoff Young. Are you satisfied with these choices or do you wish more candidates had run?

Satisfied with the choices	34%
Wish more candidates had run	55%
Not sure	11%

Demographics:

Region

BOWLING GREEN	5%
CHARLESTON-HUNTINGTON	10%
CINCINNATI	11%
EVANSVILLE	7%
KNOXVILLE	1%
LEXINGTON	25%
LOUISVILLE	32%
NASHVILLE	4%
PADUCAH-C.GIRD-HARBG-MT VN	3%
TRI-CITIES, TN-VA	1%

Gender

Female	53%
Male	47%

Age

18 to 39	6%
40 to 54	28%
55 to 65	33%
66 or older	33%

Race

White	83%
African-American	13%
Other	4%

Ideology

Conservative	23%
Moderate	52%
Liberal	20%
Not sure	4%

METHODOLOGY:

The sample size for the survey is 255 likely voters and the margin of error is +/-6.14%. The Interactive Voice Response (IVR) automated telephone survey was conducted January 28–31, 2015 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.