



## RunSwitch/Harper Polling Kentucky Governor Poll- General Election Crosstabs

January 28-29, 2015

**Q:** Would you say that things in Kentucky are going in the right direction, or have they gotten off on the wrong track?

### Region

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Right Direction	28.57%	51.39%	40.88%	38.55%
Wrong Track	59.52%	45.83%	47.80%	49.72%
Not sure	11.91%	2.78%	11.32%	11.73%
Total	100.00%	100.00%	100.00%	100.00%

### Gender

	FEMALE	MALE
Right Direction	40.00%	36.36%
Wrong Track	48.28%	55.64%
Not sure	11.72%	8.00%
Total	100.00%	100.00%

### Age

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Right Direction	39.34%	34.84%	40.54%	42.28%
Wrong Track	49.18%	58.71%	52.70%	45.64%
Not sure	11.48%	6.45%	6.76%	12.08%
Total	100.00%	100.00%	100.00%	100.00%

### Race

	WHITE	AFRICAN- AMERICAN	OTHER
Right Direction	40.24%	37.26%	36.00%
Wrong Track	51.77%	47.06%	52.00%
Not sure	8.00%	15.69%	12.00%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Right Direction	32.91%	48.82%	30.19%
Wrong Track	60.13%	40.76%	62.26%
Not sure	6.96%	10.43%	7.55%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Right Direction	24.78%	55.06%	40.86%
Wrong Track	67.26%	36.71%	48.39%
Not sure	7.97%	8.23%	10.75%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Right Direction	32.28%	51.75%	51.02%	27.78%
Wrong Track	62.03%	39.16%	38.78%	38.89%
Not sure	5.70%	9.09%	10.20%	33.33%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** Of the following issues, which is the MOST important to you when it comes to choosing a candidate for Governor in this year's election: Economy and jobs; Education and schools; Obamacare and KYNECT; Tax reform, spending, and debt issues; or Roads and bridges?

**Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Economy and jobs	76.19%	36.11%	41.89%	44.05%
Education and schools	11.91%	22.22%	14.87%	14.29%
Obamacare and KYNECT	0.00%	8.33%	18.24%	22.02%
Tax reform, spending and debt issues	4.76%	11.11%	18.24%	11.91%
Roads and bridges	0.00%	19.44%	2.70%	4.17%
Not sure	7.14%	2.78%	4.05%	3.57%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Economy and jobs	41.94%	48.86%
Education and schools	19.71%	11.83%
Obamacare and KYNECT	19.71%	11.83%
Tax reform, spending and debt issues	8.96%	17.94%
Roads and bridges	4.30%	6.49%
Not sure	5.38%	3.05%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Economy and jobs	46.77%	48.10%	44.00%	45.33%
Education and schools	24.19%	15.19%	14.67%	14.00%
Obamacare and KYNECT	4.84%	15.82%	16.00%	18.67%
Tax reform, spending and debt issues	19.36%	15.19%	12.00%	12.00%
Roads and bridges	1.61%	3.80%	6.67%	6.00%
Not sure	3.23%	1.90%	6.67%	4.00%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

	WHITE	AFRICAN-AMERICAN	OTHER
Economy and jobs	46.53%	45.10%	32.00%
Education and schools	15.05%	23.53%	24.00%
Obamacare and KYNECT	13.43%	23.53%	28.00%
Tax reform, spending and debt issues	15.74%	3.92%	4.00%
Roads and bridges	5.32%	1.96%	8.00%
Not sure	3.94%	1.96%	4.00%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Economy and jobs	46.01%	45.76%	35.85%
Education and schools	9.20%	21.23%	16.98%
Obamacare and KYNECT	18.41%	13.21%	18.87%
Tax reform, spending and debt issues	17.18%	11.79%	18.87%
Roads and bridges	6.14%	5.66%	3.77%
Not sure	3.07%	2.36%	5.66%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Economy and jobs	42.74%	41.25%	50.00%
Education and schools	7.69%	26.25%	13.04%
Obamacare and KYNECT	22.22%	13.75%	11.96%
Tax reform, spending and debt issues	23.93%	10.00%	14.13%
Roads and bridges	1.71%	6.88%	6.52%
Not sure	1.71%	1.88%	4.35%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Economy and jobs	44.10%	45.52%	44.90%	38.89%
Education and schools	9.32%	21.38%	26.53%	16.67%
Obamacare and KYNECT	19.88%	12.41%	14.29%	16.67%
Tax reform, spending and debt issues	20.50%	11.03%	8.16%	22.22%
Roads and bridges	4.97%	6.21%	4.08%	0.00%
Not sure	1.24%	3.45%	2.04%	5.56%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** In an election for Governor, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

**Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Republican	42.50%	55.22%	41.55%	51.63%
Democrat	47.50%	38.81%	50.00%	40.52%
Not sure	10.00%	5.97%	8.45%	7.84%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Republican	43.94%	52.48%
Democrat	46.59%	38.43%
Not sure	9.47%	9.09%
Total	100.00%	100.00%

**Age**

---

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Republican	62.30%	51.66%	43.15%	42.36%
Democrat	27.87%	39.07%	47.26%	48.61%
Not sure	9.84%	9.27%	9.59%	9.03%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

---

	WHITE	AFRICAN-AMERICAN	OTHER
Republican	52.35%	18.37%	21.74%
Democrat	38.73%	77.55%	56.52%
Not sure	8.92%	4.08%	21.74%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Republican	89.44%	18.40%	44.23%
Democrat	7.45%	73.59%	30.77%
Not sure	3.11%	8.02%	25.00%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Republican	88.70%	19.38%	50.54%
Democrat	6.96%	73.75%	33.33%
Not sure	4.35%	6.88%	16.13%
Total	100.00%	100.00%	100.00%

**Ideology**

---

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Republican	82.50%	26.21%	12.25%	29.41%
Democrat	10.63%	62.76%	87.76%	58.82%
Not sure	6.88%	11.03%	0.00%	11.77%
Total	100.00%	100.00%	100.00%	100.00%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

**Secretary of State Alison Lundergan Grimes**

<b>Region</b>				
	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	21.05%	23.08%	34.59%	24.00%
Somewhat Favorable	23.68%	21.54%	18.05%	20.00%
Somewhat Unfavorable	15.79%	20.00%	17.29%	19.33%
Very Unfavorable	26.32%	29.23%	23.31%	34.00%
Not sure	13.16%	6.15%	6.77%	2.67%
Total	100.00%	100.00%	100.00%	100.00%

<b>Gender</b>		
	FEMALE	MALE
Very Favorable	32.80%	20.68%
Somewhat Favorable	17.20%	20.68%
Somewhat Unfavorable	17.20%	19.41%
Very Unfavorable	24.80%	32.91%
Not sure	8.00%	6.33%
Total	100.00%	100.00%

<b>Age</b>				
	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	26.32%	22.07%	30.77%	28.26%
Somewhat Favorable	17.54%	17.93%	18.88%	21.01%
Somewhat Unfavorable	12.28%	22.07%	17.48%	17.39%
Very Unfavorable	35.09%	30.35%	30.77%	21.74%
Not sure	8.77%	7.59%	2.10%	11.59%
Total	100.00%	100.00%	100.00%	100.00%

<b>Race</b>			
	WHITE	AFRICAN- AMERICAN	OTHER
Very Favorable	24.51%	50.00%	32.00%
Somewhat Favorable	17.16%	26.09%	32.00%
Somewhat Unfavorable	20.59%	6.52%	8.00%
Very Unfavorable	30.88%	15.22%	8.00%
Not sure	6.86%	2.17%	20.00%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	10.00%	42.58%	11.32%
Somewhat Favorable	9.38%	24.40%	28.30%
Somewhat Unfavorable	25.00%	16.27%	15.09%
Very Unfavorable	50.00%	12.44%	37.74%
Not sure	5.63%	4.31%	7.55%
Total	100.00%	100.00%	100.00%

---

**Tea Party**

---

	YES	NO	NOT SURE
Very Favorable	8.62%	45.28%	21.59%
Somewhat Favorable	6.90%	25.79%	20.46%
Somewhat Unfavorable	25.00%	14.47%	26.14%
Very Unfavorable	56.03%	11.32%	28.41%
Not sure	3.45%	3.15%	3.41%
Total	100.00%	100.00%	100.00%

---

**Ideology**

---

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	9.55%	36.81%	59.18%	35.29%
Somewhat Favorable	10.83%	27.08%	20.41%	17.65%
Somewhat Unfavorable	28.66%	14.58%	14.29%	0.00%
Very Unfavorable	49.68%	17.36%	4.08%	23.53%
Not sure	1.27%	4.17%	2.04%	23.53%
Total	100.00%	100.00%	100.00%	100.00%

---

**State Agriculture Commissioner James Comer****Region**

---

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	8.57%	13.64%	12.12%	14.19%
Somewhat Favorable	22.86%	27.27%	38.64%	28.38%
Somewhat Unfavorable	11.43%	13.64%	15.91%	14.19%
Very Unfavorable	2.86%	4.55%	7.58%	2.70%
Not sure	54.29%	40.91%	25.76%	40.54%
Total	100.00%	100.00%	100.00%	100.00%

---

**Gender**

---

	FEMALE	MALE
Very Favorable	10.40%	20.35%
Somewhat Favorable	28.00%	32.47%
Somewhat Unfavorable	13.20%	16.88%
Very Unfavorable	3.20%	6.06%
Not sure	45.20%	24.24%
Total	100.00%	100.00%

---

**Age**

---

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	35.85%	16.20%	11.19%	10.07%
Somewhat Favorable	15.09%	32.39%	32.87%	30.94%
Somewhat Unfavorable	9.43%	16.90%	13.29%	16.55%
Very Unfavorable	5.66%	6.34%	2.80%	4.32%
Not sure	33.96%	28.17%	39.86%	38.13%
Total	100.00%	100.00%	100.00%	100.00%

---

**Race**

---

	WHITE	AFRICAN-AMERICAN	OTHER
Very Favorable	16.83%	8.89%	4.00%
Somewhat Favorable	31.19%	24.44%	28.00%
Somewhat Unfavorable	15.35%	17.78%	8.00%
Very Unfavorable	4.70%	4.44%	0.00%
Not sure	31.93%	44.44%	60.00%
Total	100.00%	100.00%	100.00%

---

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	24.85%	9.91%	13.21%
Somewhat Favorable	33.54%	26.42%	28.30%
Somewhat Unfavorable	8.08%	19.81%	16.98%
Very Unfavorable	3.11%	5.19%	9.43%
Not sure	30.44%	38.68%	32.08%
Total	100.00%	100.00%	100.00%

---



**Tea Party**

	YES	NO	NOT SURE
Very Favorable	23.08%	10.00%	19.78%
Somewhat Favorable	34.19%	29.38%	29.67%
Somewhat Unfavorable	10.26%	18.13%	10.99%
Very Unfavorable	3.42%	8.13%	3.30%
Not sure	29.06%	34.38%	36.26%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	27.16%	9.72%	6.12%	0.00%
Somewhat Favorable	31.48%	29.17%	30.61%	29.41%
Somewhat Unfavorable	8.03%	22.22%	14.29%	5.88%
Very Unfavorable	4.94%	5.56%	8.16%	0.00%
Not sure	28.40%	33.33%	40.82%	64.71%
Total	100.00%	100.00%	100.00%	100.00%

**Former Louisville Metro Councilman Hal Heiner****Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	11.11%	3.08%	10.85%	24.32%
Somewhat Favorable	8.33%	16.92%	17.83%	27.70%
Somewhat Unfavorable	16.67%	9.23%	18.61%	13.51%
Very Unfavorable	5.56%	10.77%	17.05%	12.84%
Not sure	58.33%	60.00%	35.66%	21.62%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Very Favorable	12.90%	13.97%
Somewhat Favorable	19.36%	21.40%
Somewhat Unfavorable	16.13%	16.16%
Very Unfavorable	10.48%	13.97%
Not sure	41.13%	34.50%
Total	100.00%	100.00%

**Age**

---

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	16.98%	12.06%	13.48%	13.77%
Somewhat Favorable	13.21%	22.70%	21.99%	18.84%
Somewhat Unfavorable	13.21%	19.15%	15.60%	14.49%
Very Unfavorable	22.64%	9.93%	13.48%	9.42%
Not sure	33.96%	36.17%	35.46%	43.48%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

---

	WHITE	AFRICAN-AMERICAN	OTHER
Very Favorable	14.43%	9.30%	8.33%
Somewhat Favorable	19.40%	25.58%	20.83%
Somewhat Unfavorable	15.92%	25.58%	4.17%
Very Unfavorable	11.94%	13.95%	16.67%
Not sure	38.31%	25.58%	50.00%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	17.18%	9.86%	11.32%
Somewhat Favorable	28.83%	14.55%	18.87%
Somewhat Unfavorable	12.27%	19.72%	15.09%
Very Unfavorable	4.91%	17.84%	15.09%
Not sure	36.81%	38.03%	39.62%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Very Favorable	17.09%	10.63%	12.90%
Somewhat Favorable	31.62%	17.50%	20.43%
Somewhat Unfavorable	13.68%	16.25%	18.28%
Very Unfavorable	5.13%	23.75%	4.30%
Not sure	32.48%	31.88%	44.09%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	17.90%	10.35%	6.12%	5.56%
Somewhat Favorable	26.54%	20.69%	14.29%	11.11%
Somewhat Unfavorable	17.90%	15.17%	18.37%	5.56%
Very Unfavorable	6.79%	18.62%	18.37%	5.56%
Not sure	30.86%	35.17%	42.86%	72.22%
Total	100.00%	100.00%	100.00%	100.00%

**Former state Supreme Court Justice Will Scott****Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	14.29%	9.68%	8.66%	4.76%
Somewhat Favorable	28.57%	20.97%	18.11%	21.09%
Somewhat Unfavorable	22.86%	11.29%	18.11%	17.69%
Very Unfavorable	8.57%	9.68%	11.81%	7.48%
Not sure	25.71%	48.39%	43.31%	48.98%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Very Favorable	6.61%	7.93%
Somewhat Favorable	20.66%	24.23%
Somewhat Unfavorable	11.98%	22.03%
Very Unfavorable	6.20%	11.89%
Not sure	54.55%	33.92%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	14.29%	6.48%	7.09%	5.88%
Somewhat Favorable	20.41%	21.58%	24.11%	22.06%
Somewhat Unfavorable	22.45%	18.71%	17.73%	11.77%
Very Unfavorable	6.12%	10.79%	7.09%	10.29%
Not sure	36.74%	42.45%	43.97%	50.00%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

---

	WHITE	AFRICAN-AMERICAN	OTHER
Very Favorable	7.05%	4.76%	13.04%
Somewhat Favorable	22.92%	26.19%	8.70%
Somewhat Unfavorable	16.88%	16.67%	21.74%
Very Unfavorable	9.57%	2.38%	13.04%
Not sure	43.58%	50.00%	43.48%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	7.36%	6.57%	7.55%
Somewhat Favorable	23.93%	21.13%	22.64%
Somewhat Unfavorable	16.56%	17.84%	15.09%
Very Unfavorable	6.75%	7.51%	18.87%
Not sure	45.40%	46.95%	35.85%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Very Favorable	5.13%	8.13%	8.60%
Somewhat Favorable	22.22%	20.00%	29.03%
Somewhat Unfavorable	20.51%	18.75%	11.83%
Very Unfavorable	5.98%	13.13%	1.08%
Not sure	46.15%	40.00%	49.46%
Total	100.00%	100.00%	100.00%

**Ideology**

---

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	8.03%	6.21%	8.16%	5.56%
Somewhat Favorable	27.16%	25.52%	8.16%	0.00%
Somewhat Unfavorable	18.52%	16.55%	16.33%	16.67%
Very Unfavorable	4.32%	8.97%	14.29%	11.11%
Not sure	41.98%	42.76%	53.06%	66.67%
Total	100.00%	100.00%	100.00%	100.00%

## Businessman Matt Bevin

Region	CHARLESTON -			
	HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	5.88%	11.48%	11.29%	12.59%
Somewhat Favorable	8.82%	29.51%	19.36%	25.18%
Somewhat Unfavorable	23.53%	11.48%	21.77%	12.59%
Very Unfavorable	17.65%	21.31%	20.16%	15.39%
Not sure	44.12%	26.23%	27.42%	34.27%
Total	100.00%	100.00%	100.00%	100.00%

Gender	FEMALE	MALE
	Very Favorable	8.55%
Somewhat Favorable	21.37%	25.89%
Somewhat Unfavorable	15.39%	16.07%
Very Unfavorable	11.54%	20.98%
Not sure	43.16%	23.66%
Total	100.00%	100.00%

Age	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
	Very Favorable	21.28%	13.97%	9.35%
Somewhat Favorable	17.02%	25.74%	31.66%	15.15%
Somewhat Unfavorable	14.89%	14.71%	14.39%	18.94%
Very Unfavorable	27.66%	17.65%	13.67%	12.88%
Not sure	19.15%	27.94%	30.94%	46.97%
Total	100.00%	100.00%	100.00%	100.00%

Race	WHITE	AFRICAN-AMERICAN	OTHER
	Very Favorable	10.28%	12.82%
Somewhat Favorable	23.65%	30.77%	8.70%
Somewhat Unfavorable	16.71%	7.69%	17.39%
Very Unfavorable	15.94%	20.51%	13.04%
Not sure	33.42%	28.21%	52.17%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	16.77%	3.32%	24.53%
Somewhat Favorable	29.19%	19.91%	24.53%
Somewhat Unfavorable	13.67%	19.43%	7.55%
Very Unfavorable	8.70%	20.38%	22.64%
Not sure	31.68%	36.97%	20.76%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Very Favorable	22.41%	5.63%	8.79%
Somewhat Favorable	31.03%	19.38%	28.57%
Somewhat Unfavorable	14.66%	16.25%	13.19%
Very Unfavorable	6.03%	30.63%	8.79%
Not sure	25.86%	28.13%	40.66%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	18.13%	8.33%	4.08%	0.00%
Somewhat Favorable	31.25%	22.22%	14.29%	11.11%
Somewhat Unfavorable	14.38%	18.06%	8.16%	16.67%
Very Unfavorable	9.38%	20.14%	38.78%	5.56%
Not sure	26.88%	31.25%	34.69%	66.67%
Total	100.00%	100.00%	100.00%	100.00%

**Attorney General Jack Conway****Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	15.15%	19.36%	26.83%	28.08%
Somewhat Favorable	24.24%	20.97%	24.39%	22.60%
Somewhat Unfavorable	15.15%	12.90%	20.33%	16.44%
Very Unfavorable	9.09%	16.13%	14.63%	19.18%
Not sure	36.36%	30.65%	13.82%	13.70%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Very Favorable	26.38%	22.12%
Somewhat Favorable	21.28%	23.45%
Somewhat Unfavorable	15.75%	18.14%
Very Unfavorable	12.34%	23.01%
Not sure	24.26%	13.27%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	14.89%	23.19%	23.74%	30.08%
Somewhat Favorable	17.02%	22.46%	20.86%	25.56%
Somewhat Unfavorable	21.28%	15.22%	20.14%	13.53%
Very Unfavorable	25.53%	21.01%	17.27%	10.53%
Not sure	21.28%	18.12%	17.99%	20.30%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

	WHITE	AFRICAN-AMERICAN	OTHER
Very Favorable	23.02%	35.00%	30.44%
Somewhat Favorable	22.51%	25.00%	17.39%
Somewhat Unfavorable	18.41%	10.00%	8.70%
Very Unfavorable	16.88%	17.50%	17.39%
Not sure	19.18%	12.50%	26.09%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	15.95%	34.27%	11.32%
Somewhat Favorable	15.95%	26.76%	22.64%
Somewhat Unfavorable	20.86%	13.15%	20.76%
Very Unfavorable	26.99%	9.39%	28.30%
Not sure	20.25%	16.43%	16.98%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Very Favorable	11.11%	35.63%	25.81%
Somewhat Favorable	17.95%	29.38%	21.51%
Somewhat Unfavorable	22.22%	12.50%	17.20%
Very Unfavorable	30.77%	11.25%	16.13%
Not sure	17.95%	11.25%	19.36%
Total	100.00%	100.00%	100.00%

**Ideology**

---

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	14.20%	32.41%	44.90%	22.22%
Somewhat Favorable	16.05%	28.97%	28.57%	27.78%
Somewhat Unfavorable	22.22%	13.10%	10.20%	11.11%
Very Unfavorable	29.63%	13.79%	2.04%	0.00%
Not sure	17.90%	11.72%	14.29%	38.89%
Total	100.00%	100.00%	100.00%	100.00%

**Retired engineer Geoff Young****Region**

---

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	6.06%	6.56%	5.74%	6.25%
Somewhat Favorable	21.21%	14.75%	14.75%	15.97%
Somewhat Unfavorable	12.12%	13.12%	18.03%	15.97%
Very Unfavorable	6.06%	8.20%	4.92%	6.25%
Not sure	54.55%	57.38%	56.56%	55.56%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

---

	FEMALE	MALE
Very Favorable	5.58%	7.62%
Somewhat Favorable	15.45%	15.25%
Somewhat Unfavorable	13.73%	18.39%
Very Unfavorable	4.72%	8.07%
Not sure	60.52%	50.67%
Total	100.00%	100.00%



**Age**

---

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	19.57%	5.07%	6.57%	3.82%
Somewhat Favorable	13.04%	14.49%	14.60%	18.32%
Somewhat Unfavorable	15.22%	15.22%	20.44%	12.21%
Very Unfavorable	10.87%	10.15%	3.65%	3.82%
Not sure	41.30%	55.07%	54.75%	61.83%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

---

	WHITE	AFRICAN-AMERICAN	OTHER
Very Favorable	5.17%	12.50%	22.73%
Somewhat Favorable	14.99%	22.50%	4.55%
Somewhat Unfavorable	17.31%	12.50%	4.55%
Very Unfavorable	6.20%	7.50%	9.09%
Not sure	56.33%	45.00%	59.09%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	7.36%	6.10%	9.43%
Somewhat Favorable	11.66%	16.43%	18.87%
Somewhat Unfavorable	14.72%	17.84%	11.32%
Very Unfavorable	5.52%	7.51%	5.66%
Not sure	60.74%	52.11%	54.72%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Very Favorable	4.27%	10.00%	3.23%
Somewhat Favorable	13.68%	15.63%	18.28%
Somewhat Unfavorable	15.39%	18.75%	11.83%
Very Unfavorable	4.27%	6.88%	5.38%
Not sure	62.39%	48.75%	61.29%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	4.94%	8.28%	8.16%	0.00%
Somewhat Favorable	14.82%	14.48%	16.33%	16.67%
Somewhat Unfavorable	14.82%	20.69%	8.16%	11.11%
Very Unfavorable	6.17%	5.52%	6.12%	0.00%
Not sure	59.26%	51.03%	61.22%	72.22%
Total	100.00%	100.00%	100.00%	100.00%

**State Senator Whitney Westerfield****Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	3.03%	5.00%	0.83%	7.30%
Somewhat Favorable	12.12%	13.33%	15.83%	10.95%
Somewhat Unfavorable	18.18%	11.67%	19.17%	17.52%
Very Unfavorable	6.06%	13.33%	10.00%	5.84%
Not sure	60.61%	56.67%	54.17%	58.39%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Very Favorable	3.07%	6.98%
Somewhat Favorable	11.84%	14.42%
Somewhat Unfavorable	16.67%	19.07%
Very Unfavorable	7.02%	10.70%
Not sure	61.40%	48.84%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	11.36%	4.38%	6.06%	2.38%
Somewhat Favorable	15.91%	13.14%	17.42%	7.94%
Somewhat Unfavorable	15.91%	21.90%	15.15%	16.67%
Very Unfavorable	11.36%	11.68%	7.58%	6.35%
Not sure	45.46%	48.91%	53.79%	66.67%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

---

	WHITE	AFRICAN-AMERICAN	OTHER
Very Favorable	4.52%	10.00%	4.76%
Somewhat Favorable	13.03%	20.00%	4.76%
Somewhat Unfavorable	18.35%	12.50%	19.05%
Very Unfavorable	9.04%	5.00%	14.29%
Not sure	55.05%	52.50%	57.14%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	6.14%	4.25%	5.66%
Somewhat Favorable	11.04%	14.15%	13.21%
Somewhat Unfavorable	18.41%	18.40%	18.87%
Very Unfavorable	4.91%	9.43%	13.21%
Not sure	59.51%	53.77%	49.06%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Very Favorable	3.42%	7.55%	1.08%
Somewhat Favorable	11.11%	14.47%	15.05%
Somewhat Unfavorable	19.66%	20.13%	13.98%
Very Unfavorable	6.84%	11.95%	4.30%
Not sure	58.97%	45.91%	65.59%
Total	100.00%	100.00%	100.00%

**Ideology**

---

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	5.56%	3.47%	6.12%	0.00%
Somewhat Favorable	11.11%	15.97%	16.33%	0.00%
Somewhat Unfavorable	17.90%	20.14%	14.29%	22.22%
Very Unfavorable	5.56%	11.11%	12.25%	0.00%
Not sure	59.88%	49.31%	51.02%	77.78%
Total	100.00%	100.00%	100.00%	100.00%

## Louisville attorney Andy Beshear

### Region

	CHARLESTON -			
	HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Very Favorable	6.06%	6.78%	10.35%	11.77%
Somewhat Favorable	15.15%	13.56%	24.14%	22.79%
Somewhat Unfavorable	18.18%	18.64%	18.10%	15.44%
Very Unfavorable	12.12%	22.03%	12.07%	17.65%
Not sure	48.49%	38.98%	35.35%	32.35%
Total	100.00%	100.00%	100.00%	100.00%

### Gender

	FEMALE	MALE
Very Favorable	10.67%	8.92%
Somewhat Favorable	24.89%	11.74%
Somewhat Unfavorable	15.56%	16.90%
Very Unfavorable	10.22%	26.76%
Not sure	38.67%	35.68%
Total	100.00%	100.00%

### Age

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Very Favorable	13.64%	5.11%	10.77%	13.01%
Somewhat Favorable	9.09%	18.98%	22.31%	17.89%
Somewhat Unfavorable	20.46%	16.79%	16.92%	13.01%
Very Unfavorable	27.27%	19.71%	15.39%	17.07%
Not sure	29.55%	39.42%	34.62%	39.02%
Total	100.00%	100.00%	100.00%	100.00%

### Race

	AFRICAN-		
	WHITE	AMERICAN	OTHER
Very Favorable	8.60%	15.39%	23.81%
Somewhat Favorable	16.40%	35.90%	23.81%
Somewhat Unfavorable	17.47%	7.69%	9.52%
Very Unfavorable	18.82%	15.39%	14.29%
Not sure	38.71%	25.64%	28.57%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Very Favorable	6.14%	12.68%	9.43%
Somewhat Favorable	11.04%	23.94%	16.98%
Somewhat Unfavorable	20.25%	13.62%	15.09%
Very Unfavorable	22.70%	12.68%	28.30%
Not sure	39.88%	37.09%	30.19%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Very Favorable	4.27%	15.63%	8.60%
Somewhat Favorable	13.68%	28.13%	16.13%
Somewhat Unfavorable	18.80%	15.00%	15.05%
Very Unfavorable	28.21%	12.50%	11.83%
Not sure	35.04%	28.75%	48.39%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Very Favorable	4.94%	15.86%	12.25%	0.00%
Somewhat Favorable	11.73%	28.28%	24.49%	22.22%
Somewhat Unfavorable	20.99%	11.72%	12.25%	16.67%
Very Unfavorable	25.31%	13.10%	8.16%	0.00%
Not sure	37.04%	31.03%	42.86%	61.11%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** If the election for Governor were held today, which of the following candidates would you vote for: James Comer, Republican or Jack Conway, Democrat?

**Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Comer	34.48%	38.60%	42.11%	48.06%
Conway	27.59%	45.61%	48.25%	41.09%
Not sure	37.93%	15.79%	9.65%	10.85%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Comer	35.58%	54.85%
Conway	49.04%	33.50%
Not sure	15.39%	11.65%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Comer	61.54%	46.77%	44.09%	38.33%
Conway	28.21%	36.29%	40.95%	51.67%
Not sure	10.26%	16.94%	14.96%	10.00%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

	WHITE	AFRICAN-AMERICAN	OTHER
Comer	47.74%	19.44%	33.33%
Conway	38.14%	69.44%	61.11%
Not sure	14.12%	11.11%	5.56%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Comer	78.52%	22.49%	45.10%
Conway	14.09%	63.16%	29.41%
Not sure	7.38%	14.35%	25.49%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Comer	83.62%	21.38%	44.09%
Conway	8.62%	68.55%	37.63%
Not sure	7.76%	10.06%	18.28%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Comer	72.50%	32.41%	14.29%	11.11%
Conway	16.25%	58.62%	73.47%	61.11%
Not sure	11.25%	8.97%	12.25%	27.78%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** If the election for Governor were held today, which of the following candidates would you vote for: Hal Heiner, Republican or Jack Conway, Democrat?

**Region**

	CHARLESTON -			
	HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Heiner	37.93%	38.89%	35.09%	50.39%
Conway	27.59%	42.59%	50.88%	41.86%
Not sure	34.48%	18.52%	14.04%	7.75%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Heiner	35.92%	52.22%
Conway	47.09%	36.95%
Not sure	16.99%	10.84%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Heiner	44.74%	48.39%	42.40%	39.83%
Conway	36.84%	38.71%	39.20%	50.85%
Not sure	18.42%	12.90%	18.40%	9.32%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

	WHITE	AFRICAN-AMERICAN	OTHER
Heiner	46.86%	20.00%	22.22%
Conway	39.43%	62.86%	66.67%
Not sure	13.71%	17.14%	11.11%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Heiner	78.77%	20.10%	44.90%
Conway	13.01%	63.64%	34.69%
Not sure	8.22%	16.27%	20.41%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Heiner	80.34%	20.50%	46.74%
Conway	9.40%	66.46%	38.04%
Not sure	10.26%	13.04%	15.22%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Heiner	72.67%	30.82%	12.24%	5.56%
Conway	15.53%	58.22%	77.55%	55.56%
Not sure	11.80%	10.96%	10.20%	38.89%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** If the election for Governor were held today, which of the following candidates would you vote for: Will Scott, Republican or Jack Conway, Democrat?

**Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Scott	37.93%	42.31%	30.63%	43.20%
Conway	27.59%	40.38%	50.45%	45.60%
Not sure	34.48%	17.31%	18.92%	11.20%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Scott	29.70%	50.25%
Conway	51.98%	35.53%
Not sure	18.32%	14.21%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Scott	40.54%	47.11%	41.80%	30.43%
Conway	37.84%	38.02%	39.34%	57.39%
Not sure	21.62%	14.88%	18.85%	12.17%
Total	100.00%	100.00%	100.00%	100.00%



**Race**

	WHITE	AFRICAN-AMERICAN	OTHER
Scott	42.49%	15.63%	20.00%
Conway	41.04%	75.00%	60.00%
Not sure	16.47%	9.38%	20.00%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Scott	73.61%	16.18%	42.55%
Conway	14.58%	66.67%	31.91%
Not sure	11.81%	17.16%	25.53%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Scott	75.21%	18.13%	38.71%
Conway	11.11%	70.00%	38.71%
Not sure	13.68%	11.88%	22.58%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Scott	66.67%	27.59%	12.24%	0.00%
Conway	17.28%	59.31%	77.55%	70.59%
Not sure	16.05%	13.10%	10.20%	29.41%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** If the election for Governor were held today, which of the following candidates would you vote for: Matt Bevin, Republican or Jack Conway, Democrat?

**Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Bevin	33.33%	40.00%	33.64%	47.11%
Conway	37.04%	42.00%	49.53%	46.28%
Not sure	29.63%	18.00%	16.82%	6.61%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Bevin	31.94%	49.74%
Conway	52.36%	38.74%
Not sure	15.71%	11.52%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Bevin	38.24%	44.54%	46.55%	30.28%
Conway	50.00%	41.18%	37.93%	57.80%
Not sure	11.76%	14.29%	15.52%	11.93%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

	WHITE	AFRICAN-AMERICAN	OTHER
Bevin	43.37%	16.67%	20.00%
Conway	43.67%	66.67%	60.00%
Not sure	12.95%	16.67%	20.00%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Bevin	75.18%	14.58%	48.89%
Conway	14.18%	71.35%	28.89%
Not sure	10.64%	14.06%	22.22%
Total	100.00%	100.00%	100.00%

**Tea Party**

	YES	NO	NOT SURE
Bevin	76.92%	13.84%	44.09%
Conway	11.97%	71.70%	40.86%
Not sure	11.11%	14.47%	15.05%
Total	100.00%	100.00%	100.00%

**Ideology**

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Bevin	67.90%	25.52%	8.33%	16.67%
Conway	19.14%	61.38%	81.25%	55.56%
Not sure	12.96%	13.10%	10.42%	27.78%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** Do you approve or disapprove of the way Barack Obama is handling his job as President?

**Region**

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Approve	26.92%	32.00%	39.25%	34.17%
Disapprove	57.69%	64.00%	55.14%	55.83%
Not sure	15.39%	4.00%	5.61%	10.00%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

	FEMALE	MALE
Approve	38.42%	26.46%
Disapprove	52.63%	66.14%
Not sure	8.95%	7.41%
Total	100.00%	100.00%

**Age**

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Approve	29.41%	27.73%	33.62%	37.74%
Disapprove	70.59%	65.55%	58.62%	49.06%
Not sure	0.00%	6.72%	7.76%	13.21%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

	WHITE	AFRICAN- AMERICAN	OTHER
Approve	28.35%	73.33%	53.33%
Disapprove	63.42%	20.00%	40.00%
Not sure	8.23%	6.67%	6.67%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Approve	7.19%	53.16%	22.22%
Disapprove	89.93%	35.79%	68.89%
Not sure	2.88%	11.05%	8.89%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Approve	8.55%	58.60%	16.30%
Disapprove	90.60%	32.48%	69.57%
Not sure	0.86%	8.92%	14.13%
Total	100.00%	100.00%	100.00%

**Ideology**

---

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Approve	7.55%	44.83%	77.08%	38.89%
Disapprove	88.68%	43.45%	18.75%	44.44%
Not sure	3.77%	11.72%	4.17%	16.67%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** Do you approve or disapprove of the way Steve Beshear is handling his job as Governor?

**Region**

---

	CHARLESTON - HUNTINGTON	CINCINNATI	LEXINGTON	LOUISVILLE
Approve	44.44%	48.98%	58.10%	49.17%
Disapprove	25.93%	30.61%	27.62%	30.00%
Not sure	29.63%	20.41%	14.29%	20.83%
Total	100.00%	100.00%	100.00%	100.00%

**Gender**

---

	FEMALE	MALE
Approve	54.74%	45.99%
Disapprove	26.84%	35.29%
Not sure	18.42%	18.72%
Total	100.00%	100.00%

**Age**

---

	18 TO 39	40 TO 54	55 TO 65	66 OR OLDER
Approve	46.88%	44.07%	50.86%	57.94%
Disapprove	37.50%	36.44%	31.90%	23.36%
Not sure	15.63%	19.49%	17.24%	18.69%
Total	100.00%	100.00%	100.00%	100.00%

**Race**

---

	WHITE	AFRICAN-AMERICAN	OTHER
Approve	50.61%	48.39%	53.33%
Disapprove	31.29%	25.81%	26.67%
Not sure	18.10%	25.81%	20.00%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

---

	REPUBLICAN	DEMOCRAT	INDEPENDENT OR ANY OTHER PARTY
Approve	34.78%	62.11%	44.44%
Disapprove	49.28%	18.42%	31.11%
Not sure	15.94%	19.47%	24.44%
Total	100.00%	100.00%	100.00%

**Tea Party**

---

	YES	NO	NOT SURE
Approve	28.45%	66.67%	49.46%
Disapprove	53.45%	18.87%	25.81%
Not sure	18.10%	14.47%	24.73%
Total	100.00%	100.00%	100.00%

**Ideology**

---

	CONSERVATIVE	MODERATE	LIBERAL	NOT SURE
Approve	33.75%	68.97%	59.18%	23.53%
Disapprove	47.50%	20.00%	16.33%	17.65%
Not sure	18.75%	11.03%	24.49%	58.82%
Total	100.00%	100.00%	100.00%	100.00%