



RunSwitch/Harper Polling Kentucky Governor Poll- General Election

January 28-29, 2015

Q: Would you say that things in Kentucky are going in the right direction, or have they gotten off on the wrong track?

Right Direction	38%
Wrong Track	52%
Not sure	10%

Q: Of the following issues, which is the MOST important to you when it comes to choosing a candidate for Governor in this year's election: Economy and jobs; Education and schools; Obamacare and KYNECT; Tax reform, spending, and debt issues; or Roads and bridges?

Economy and jobs	45%
Education and schools	16%
Obamacare and KYNECT	16%
Tax reform, spending and debt issues	13%
Roads and bridges	5%
Not sure	4%

Q: In an election for Governor, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	48%
Democrat	43%
Not sure	9%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Secretary of State Alison Lundergan Grimes

Very Favorable	27%
Somewhat Favorable	19%
Somewhat Unfavorable	18%
Very Unfavorable	29%
Not sure	7%

State Agriculture Commissioner James Comer

Very Favorable	15%
Somewhat Favorable	30%
Somewhat Unfavorable	15%
Very Unfavorable	5%
Not sure	35%

Former Louisville Metro Councilman Hal Heiner

Very Favorable	13%
Somewhat Favorable	20%
Somewhat Unfavorable	16%
Very Unfavorable	12%
Not sure	38%

Former state Supreme Court Justice Will Scott

Very Favorable	7%
Somewhat Favorable	22%
Somewhat Unfavorable	17%
Very Unfavorable	9%
Not sure	45%

Businessman Matt Bevin

Very Favorable	11%
Somewhat Favorable	24%
Somewhat Unfavorable	16%
Very Unfavorable	16%
Not sure	34%

Attorney General Jack Conway

Very Favorable	24%
Somewhat Favorable	22%
Somewhat Unfavorable	17%
Very Unfavorable	18%
Not sure	19%

Retired engineer Geoff Young

Very Favorable	7%
Somewhat Favorable	15%
Somewhat Unfavorable	16%
Very Unfavorable	6%
Not sure	56%

State Senator Whitney Westerfield

Very Favorable	5%
Somewhat Favorable	13%
Somewhat Unfavorable	18%
Very Unfavorable	9%
Not sure	55%

Louisville attorney Andy Beshear

Very Favorable	10%
Somewhat Favorable	18%
Somewhat Unfavorable	16%
Very Unfavorable	18%
Not sure	37%

Q: If the election for Governor were held today, which of the following candidates would you vote for: James Comer, Republican or Jack Conway, Democrat?

Comer	45%
Conway	41%
Not sure	14%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Hal Heiner, Republican or Jack Conway, Democrat?

Heiner	44%
Conway	42%
Not sure	14%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Will Scott, Republican or Jack Conway, Democrat?

Scott	40%
Conway	44%
Not sure	16%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Matt Bevin, Republican or Jack Conway, Democrat?

Bevin	41%
Conway	45%
Not sure	14%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	32%
Disapprove	59%
Not sure	8%

Q: Do you approve or disapprove of the way Steve Beshear is handling his job as Governor?

Approve	50%
Disapprove	31%
Not sure	19%

Demographics:

Media Market

BOWLING GREEN	4%
PADUCAH-C.GIRD-HARBG-MT VN	4%
LEXINGTON	29%
LOUISVILLE	31%
KNOXVILLE	2%
EVANSVILLE	6%
NASHVILLE	4%
CINCINNATI	12%
CHARLESTON-HUNTINGTON	7%
TRI-CITIES, TN-VA	1%

Gender

Female	52%
Male	48%

Age

18 to 39	12%
40 to 54	30%
55 to 65	29%
66 or older	29%

Race

White	85%
African-American	10%
Other	5%

Party Affiliation

Republican	38%
Democrat	50%
Independent or any other party	12%

Tea Party

Yes	32%
No	43%
Not sure	25%

Ideology

Conservative	43%
Moderate	39%
Liberal	13%
Not sure	5%

METHODOLOGY:

The sample size for the survey is 640 likely voters and the margin of error is +/-3.87%. The Interactive Voice Response (IVR) automated telephone survey was conducted January 28–29, 2015 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.