



**RunSwitch/Harper Polling Kentucky Governor Poll
Republican Primary Election**

January 28-31, 2015

Q: How likely are you to vote in the May 19th Republican primary election?

| Region | CINCINNATI | LEXINGTON | LOUISVILLE |
|------------------|------------|-----------|------------|
| Extremely likely | 90.48% | 88.89% | 84.93% |
| Very likely | 7.14% | 7.94% | 5.48% |
| Somewhat likely | 2.38% | 3.17% | 9.59% |
| Total | 100.00% | 100.00% | 100.00% |

| Gender | Female | Male |
|------------------|---------|---------|
| Extremely likely | 87.60% | 84.55% |
| Very likely | 8.53% | 9.76% |
| Somewhat likely | 3.88% | 5.69% |
| Total | 100.00% | 100.00% |

| Age | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
|------------------|----------|----------|----------|-------------|
| Extremely likely | 91.43% | 86.90% | 85.92% | 82.09% |
| Very likely | 8.57% | 9.52% | 8.45% | 10.45% |
| Somewhat likely | 0.00% | 3.57% | 5.63% | 7.46% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

Q: Would you say that things in Kentucky are going in the right direction, or have they gotten off on the wrong track?

| Region | CINCINNATI | LEXINGTON | LOUISVILLE |
|-----------------|------------|-----------|------------|
| Right Direction | 39.02% | 27.42% | 26.76% |
| Wrong Track | 48.78% | 61.29% | 64.79% |
| Not sure | 12.20% | 11.29% | 8.45% |
| Total | 100.00% | 100.00% | 100.00% |

Gender

| | Female | Male |
|-----------------|---------|---------|
| Right Direction | 29.84% | 26.02% |
| Wrong Track | 59.68% | 65.04% |
| Not sure | 10.48% | 8.94% |
| Total | 100.00% | 100.00% |

Age

| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
|-----------------|----------|----------|----------|-------------|
| Right Direction | 39.39% | 27.71% | 30.43% | 21.21% |
| Wrong Track | 54.55% | 65.06% | 62.32% | 63.64% |
| Not sure | 6.06% | 7.23% | 7.25% | 15.15% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

Q: Of the following issues, which is the MOST important to you when it comes to choosing a candidate for Governor in this year's election: Economy and jobs; Education and schools; Obamacare and KYNECT; Tax reform, spending, and debt issues; or Roads and bridges?

Region

| | CINCINNATI | LEXINGTON | LOUISVILLE |
|--------------------------------------|------------|-----------|------------|
| Economy and jobs | 35.71% | 37.21% | 48.21% |
| Education and schools | 10.71% | 13.95% | 5.36% |
| Obamacare and KYNECT | 3.57% | 16.28% | 25.00% |
| Tax reform, spending and debt issues | 25.00% | 23.26% | 17.86% |
| Roads and bridges | 21.43% | 6.98% | 1.79% |
| Not sure | 3.57% | 2.33% | 1.79% |
| Total | 100.00% | 100.00% | 100.00% |

Gender

| | Female | Male |
|--------------------------------------|---------|---------|
| Economy and jobs | 39.13% | 51.09% |
| Education and schools | 14.13% | 6.52% |
| Obamacare and KYNECT | 20.65% | 11.96% |
| Tax reform, spending and debt issues | 15.22% | 23.91% |
| Roads and bridges | 7.61% | 4.35% |
| Not sure | 3.26% | 2.17% |
| Total | 100.00% | 100.00% |

Age

| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
|--------------------------------------|----------|----------|----------|-------------|
| Economy and jobs | 38.46% | 39.29% | 41.18% | 53.70% |
| Education and schools | 23.08% | 10.71% | 5.88% | 9.26% |
| Obamacare and KYNECT | 3.85% | 19.64% | 19.61% | 16.67% |
| Tax reform, spending and debt issues | 30.77% | 25.00% | 19.61% | 9.26% |
| Roads and bridges | 3.85% | 3.57% | 5.88% | 9.26% |
| Not sure | 0.00% | 1.79% | 7.84% | 1.85% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

State Agriculture Commissioner James Comer**Region**

| | CINCINNATI | LEXINGTON | LOUISVILLE |
|----------------------|------------|-----------|------------|
| Very Favorable | 19.05% | 22.22% | 21.62% |
| Somewhat Favorable | 21.43% | 47.62% | 40.54% |
| Somewhat Unfavorable | 11.90% | 9.52% | 6.76% |
| Very Unfavorable | 2.38% | 3.17% | 4.05% |
| Not sure | 45.24% | 17.46% | 27.03% |
| Total | 100.00% | 100.00% | 100.00% |

Gender

| | Female | Male |
|----------------------|---------|---------|
| Very Favorable | 15.38% | 27.64% |
| Somewhat Favorable | 30.00% | 40.65% |
| Somewhat Unfavorable | 10.00% | 8.94% |
| Very Unfavorable | 2.31% | 4.07% |
| Not sure | 42.31% | 18.70% |
| Total | 100.00% | 100.00% |

Age

| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
|----------------------|----------|----------|----------|-------------|
| Very Favorable | 42.86% | 19.05% | 18.31% | 20.59% |
| Somewhat Favorable | 14.29% | 38.10% | 40.85% | 33.82% |
| Somewhat Unfavorable | 5.71% | 10.71% | 8.45% | 10.29% |
| Very Unfavorable | 5.71% | 2.38% | 2.82% | 2.94% |
| Not sure | 31.43% | 29.76% | 29.58% | 32.35% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

Former Louisville Metro Councilman Hal Heiner

| Region | | | |
|----------------------|------------|-----------|------------|
| | CINCINNATI | LEXINGTON | LOUISVILLE |
| Very Favorable | 7.14% | 14.29% | 35.62% |
| Somewhat Favorable | 26.19% | 41.27% | 35.62% |
| Somewhat Unfavorable | 2.38% | 19.05% | 9.59% |
| Very Unfavorable | 2.38% | 4.76% | 4.11% |
| Not sure | 61.90% | 20.63% | 15.07% |
| Total | 100.00% | 100.00% | 100.00% |

| Gender | | |
|----------------------|---------|---------|
| | Female | Male |
| Very Favorable | 17.05% | 15.45% |
| Somewhat Favorable | 27.13% | 34.96% |
| Somewhat Unfavorable | 10.08% | 14.63% |
| Very Unfavorable | 3.10% | 4.88% |
| Not sure | 42.64% | 30.08% |
| Total | 100.00% | 100.00% |

| Age | | | | |
|----------------------|----------|----------|----------|-------------|
| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
| Very Favorable | 25.71% | 15.48% | 15.71% | 14.71% |
| Somewhat Favorable | 20.00% | 26.19% | 37.14% | 36.76% |
| Somewhat Unfavorable | 11.43% | 13.10% | 10.00% | 13.24% |
| Very Unfavorable | 14.29% | 2.38% | 2.86% | 1.47% |
| Not sure | 28.57% | 42.86% | 34.29% | 33.82% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

Former state Supreme Court Justice Will Scott

| Region | | | |
|----------------------|------------|-----------|------------|
| | CINCINNATI | LEXINGTON | LOUISVILLE |
| Very Favorable | 4.88% | 3.17% | 5.41% |
| Somewhat Favorable | 19.51% | 25.40% | 27.03% |
| Somewhat Unfavorable | 12.20% | 25.40% | 16.22% |
| Very Unfavorable | 4.88% | 6.35% | 6.76% |
| Not sure | 58.54% | 39.68% | 44.59% |
| Total | 100.00% | 100.00% | 100.00% |

Gender

| | Female | Male |
|----------------------|---------|---------|
| Very Favorable | 7.69% | 4.10% |
| Somewhat Favorable | 19.23% | 29.51% |
| Somewhat Unfavorable | 11.54% | 24.59% |
| Very Unfavorable | 6.92% | 5.74% |
| Not sure | 54.62% | 36.07% |
| Total | 100.00% | 100.00% |

Age

| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
|----------------------|----------|----------|----------|-------------|
| Very Favorable | 20.59% | 3.57% | 7.04% | 2.94% |
| Somewhat Favorable | 8.82% | 20.24% | 30.99% | 29.41% |
| Somewhat Unfavorable | 29.41% | 17.86% | 12.68% | 14.71% |
| Very Unfavorable | 5.88% | 10.71% | 1.41% | 5.88% |
| Not sure | 35.29% | 47.62% | 47.89% | 47.06% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

Businessman Matt Bevin**Region**

| | CINCINNATI | LEXINGTON | LOUISVILLE |
|----------------------|------------|-----------|------------|
| Very Favorable | 19.51% | 12.70% | 18.06% |
| Somewhat Favorable | 34.15% | 31.75% | 37.50% |
| Somewhat Unfavorable | 14.63% | 30.16% | 5.56% |
| Very Unfavorable | 9.76% | 6.35% | 12.50% |
| Not sure | 21.95% | 19.05% | 26.39% |
| Total | 100.00% | 100.00% | 100.00% |

Gender

| | Female | Male |
|----------------------|---------|---------|
| Very Favorable | 14.73% | 16.53% |
| Somewhat Favorable | 24.81% | 38.02% |
| Somewhat Unfavorable | 13.18% | 16.53% |
| Very Unfavorable | 7.75% | 10.74% |
| Not sure | 39.53% | 18.18% |
| Total | 100.00% | 100.00% |

Age

| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
|----------------------|----------|----------|----------|-------------|
| Very Favorable | 34.29% | 21.69% | 10.00% | 5.97% |
| Somewhat Favorable | 20.00% | 27.71% | 45.71% | 23.88% |
| Somewhat Unfavorable | 17.14% | 13.25% | 11.43% | 20.90% |
| Very Unfavorable | 14.29% | 13.25% | 4.29% | 5.97% |
| Not sure | 14.29% | 24.10% | 28.57% | 43.28% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

State Senator Whitney Westerfield**Region**

| | CINCINNATI | LEXINGTON | LOUISVILLE |
|----------------------|------------|-----------|------------|
| Very Favorable | 3.57% | 2.33% | 7.14% |
| Somewhat Favorable | 3.57% | 18.60% | 12.50% |
| Somewhat Unfavorable | 14.29% | 25.58% | 19.64% |
| Very Unfavorable | 3.57% | 4.65% | 5.36% |
| Not sure | 75.00% | 48.84% | 55.36% |
| Total | 100.00% | 100.00% | 100.00% |

Gender

| | Female | Male |
|----------------------|---------|---------|
| Very Favorable | 5.43% | 6.52% |
| Somewhat Favorable | 9.78% | 16.30% |
| Somewhat Unfavorable | 18.48% | 18.48% |
| Very Unfavorable | 5.43% | 4.35% |
| Not sure | 60.87% | 54.35% |
| Total | 100.00% | 100.00% |

Age

| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
|----------------------|----------|----------|----------|-------------|
| Very Favorable | 20.00% | 3.57% | 9.80% | 0.00% |
| Somewhat Favorable | 16.00% | 3.57% | 23.53% | 11.11% |
| Somewhat Unfavorable | 20.00% | 19.64% | 7.84% | 24.07% |
| Very Unfavorable | 12.00% | 8.93% | 0.00% | 1.85% |
| Not sure | 32.00% | 64.29% | 58.82% | 62.96% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |

Q: If the Republican primary election for Governor were held today, which of the following candidates would you vote for: James Comer, Hal Heiner, Will Scott, or Matt Bevin?

| Region | | | |
|---------------|------------|-----------|------------|
| | CINCINNATI | LEXINGTON | LOUISVILLE |
| Comer | 21.43% | 28.57% | 13.51% |
| Heiner | 4.76% | 30.16% | 35.14% |
| Scott | 7.14% | 4.76% | 8.11% |
| Bevin | 33.33% | 15.87% | 16.22% |
| Not sure | 33.33% | 20.63% | 27.03% |
| Total | 100.00% | 100.00% | 100.00% |

| Gender | | |
|---------------|---------|---------|
| | Female | Male |
| Comer | 17.69% | 30.08% |
| Heiner | 18.46% | 21.14% |
| Scott | 10.00% | 8.13% |
| Bevin | 18.46% | 17.89% |
| Not sure | 35.38% | 22.76% |
| Total | 100.00% | 100.00% |

| Age | | | | |
|------------|----------|----------|----------|-------------|
| | 18 to 39 | 40 to 54 | 55 to 65 | 66 or older |
| Comer | 34.29% | 23.81% | 19.72% | 25.00% |
| Heiner | 14.29% | 19.05% | 21.13% | 20.59% |
| Scott | 8.57% | 8.33% | 15.49% | 4.41% |
| Bevin | 22.86% | 22.62% | 14.08% | 13.24% |
| Not sure | 20.00% | 26.19% | 29.58% | 36.76% |
| Total | 100.00% | 100.00% | 100.00% | 100.00% |