



RunSwitch/Harper Polling Kentucky Governor Poll Republican Primary Election

January 28-31, 2015

Q: How likely are you to vote in the May 19th Republican primary election?

Extremely likely	86%
Very likely	9%
Somewhat likely	5%

Q: Would you say that things in Kentucky are going in the right direction, or have they gotten off on the wrong track?

Right Direction	28%
Wrong Track	62%
Not sure	9%

Q: Of the following issues, which is the MOST important to you when it comes to choosing a candidate for Governor in this year's election: Economy and jobs; Education and schools; Obamacare and KYNECT; Tax reform, spending, and debt issues; or Roads and bridges?

Economy and jobs	44%
Education and schools	11%
Obamacare and KYNECT	16%
Tax reform, spending and debt issues	19%
Roads and bridges	6%
Not sure	3%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

State Agriculture Commissioner James Comer

Very Favorable	23%
Somewhat Favorable	34%
Somewhat Unfavorable	10%
Very Unfavorable	3%
Not sure	31%

Former Louisville Metro Councilman Hal Heiner

Very Favorable	17%
Somewhat Favorable	31%
Somewhat Unfavorable	12%
Very Unfavorable	4%
Not sure	36%

Former state Supreme Court Justice Will Scott

Very Favorable	7%
Somewhat Favorable	24%
Somewhat Unfavorable	17%
Very Unfavorable	6%
Not sure	46%

Businessman Matt Bevin

Very Favorable	16%
Somewhat Favorable	31%
Somewhat Unfavorable	15%
Very Unfavorable	9%
Not sure	29%

State Senator Whitney Westerfield

Very Favorable	6%
Somewhat Favorable	13%
Somewhat Unfavorable	18%
Very Unfavorable	5%
Not sure	58%

Q: If the Republican primary election for Governor were held today, which of the following candidates would you vote for: James Comer, Hal Heiner, Will Scott, or Matt Bevin?

Comer	25%
Heiner	19%
Scott	9%
Bevin	18%
Not sure	30%

Demographics:

Region

BOWLING GREEN	10%
CHARLESTON-HUNTINGTON	8%
CINCINNATI	16%
EVANSVILLE	5%
KNOXVILLE	2%
LEXINGTON	24%
LOUISVILLE	28%
NASHVILLE	2%
PADUCAH-C.GIRD-HARBG-MT VN	3%
TRI-CITIES, TN-VA	1%

Gender

Female	51%
Male	49%

Age

18 to 39	14%
40 to 54	33%
55 to 65	28%
66 or older	26%

Tea Party

Yes	54%
No	18%
Not sure	28%

Ideology

Conservative	76%
Moderate	19%
Liberal	3%
Not sure	2%

METHODOLOGY:

The sample size for the survey is 261 likely voters and the margin of error is +/-6.07%. The Interactive Voice Response (IVR) automated telephone survey was conducted January 28–31, 2015 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.