



North Carolina Senate Poll Results

June 3-4, 2015

Q: First, would you say that things in the country are going in the right direction, or have they gotten off on the wrong track?

Right Direction	25%
Wrong Track	68%
Not sure	7%

Q: How often do you vote in elections for United States Senate?

Always	79%
Most of the time	16%
Sometimes	4%

Q: In an election for United States Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	45%
Democrat	41%
Someone else	8%
Not sure	5%

Q: Which of the following do you consider to be the top issue facing our country: Taxes and Cost of Living, Government Spending and Debt, Infrastructure and Transportation, National Security and Foreign Policy, Health Care, Jobs & the Economy, or Education?

Taxes and Cost of Living	13%
Government Spending and Debt	29%
Infrastructure and Transportation	10%
National Security and Foreign Policy	17%
Health Care	12%
Jobs and the Economy	11%
Education	3%
Not sure	5%

Now I am going to read you a list of names. Please tell me whether you have a favorable or unfavorable opinion of each.

Barack Obama

Very favorable	32%
Somewhat favorable	14%
Somewhat unfavorable	10%
Very unfavorable	42%
Not sure	3%
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Total Favorable	46%
Total Unfavorable	52%

Hillary Clinton

Very favorable	26%
Somewhat favorable	20%
Somewhat unfavorable	10%
Very unfavorable	41%
Not sure	4%
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Total Favorable	46%
Total Unfavorable	51%

Pat McCrory

Very favorable	16%
Somewhat favorable	35%
Somewhat unfavorable	23%
Very unfavorable	18%
Not sure	8%
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Total Favorable	51%
Total Unfavorable	41%

Richard Burr

Very favorable	15%
Somewhat favorable	35%
Somewhat unfavorable	17%
Very unfavorable	17%
Not sure	17%
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Total Favorable	50%
Total Unfavorable	34%

Kay Hagan

Very favorable	23%
Somewhat favorable	23%
Somewhat unfavorable	15%
Very unfavorable	33%
Not sure	7%
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Total Favorable	46%
Total Unfavorable	48%

Dan Blue

Very favorable	8%
Somewhat favorable	19%
Somewhat unfavorable	16%
Very unfavorable	9%
Not sure	48%
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Total Favorable	27%
Total Unfavorable	25%

Now, thinking about the 2016 general election for United States Senate...

Q: If the election for United States Senate were held today, which of the following candidates would you vote for: Richard Burr, Republican or Kay Hagan, Democrat?

Burr	49%
Hagan	42%
Not sure	9%

Q: If the election for United States Senate were held today, which of the following candidates would you vote for: Richard Burr, Republican or Dan Blue, Democrat?

Burr	50%
Blue	36%
Not sure	14%

Q: Do you approve or disapprove of the way Richard Burr is handling his job as Senator?

Strongly approve	17%
Somewhat approve	36%
Somewhat disapprove	19%
Strongly disapprove	16%
Not sure	11%
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Total Approve	53%
Total Disapprove	35%

Now I am going to read you a list of statements about Kay Hagan. Please tell me whether each statement makes you more likely or less likely to vote for Kay Hagan.

Q: Kay Hagan said one of her priorities as a Senator was to fight for seniors who are concerned about Social Security and Medicare, but she voted for Obamacare which cuts Medicare spending by more than seven hundred billion dollars and she supported a proposal that raises the Social Security retirement age and increases out of pocket Medicare costs.

Much more likely	13%
Somewhat more likely	20%
Somewhat less likely	13%
Much less likely	39%
No difference	8%
Not sure	7%
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Total More Likely	33%
Total Less Likely	52%

Q: Kay Hagan called ISIS, the Islamic State terrorist group, the most serious threat to our national security since 9/11, but while she was in the Senate she failed to attend several hearings on Syria and worldwide threats to the US, including once to attend a fundraiser in New York.

Much more likely	15%
Somewhat more likely	17%
Somewhat less likely	12%
Much less likely	40%
No difference	10%
Not sure	6%
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Total More Likely	32%
Total Less Likely	52%

Q: Kay Hagan claims to be a moderate and independent thinker but during her time in the Senate she voted with President Obama 97% of the time.

Much more likely	26%
Somewhat more likely	12%
Somewhat less likely	12%
Much less likely	39%
No difference	7%
Not sure	4%
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Total More Likely	38%
Total Less Likely	51%

Demographics:

Media Market

CHARLOTTE	29%
GREENSBORO-H.POINT-W.SALEM	19%
GREENVLL-SPART-ASHEVLL-AND	9%
MYRTLE BEACH-FLORENCE	2%
NORFOLK-PORTSMTH-NEWPT NWS	2%
RALEIGH-DURHAM (FAYETVLL)	34%
WILMINGTON	5%

Party Affiliation

Republican	34%
Democrat	44%
Independent or any other party	22%

Gender

Female	53%
Male	47%

Age

18-39	12%
40-54	21%
55-65	24%
66 or older	43%

Race/Ethnicity

White	72%
African-American	20%
Other	8%

Ideology

Conservative	43%
Moderate	35%
Liberal	15%
Not sure	7%

METHODOLOGY:

The sample size for the survey is 501 likely voters in North Carolina and the margin of error is +/-4.39%. Responses were gathered through land line interviews conducted using Interactive Voice Response (IVR). The survey was conducted June 3-4, 2015 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.