



TO: Interested Parties
FROM: Brock McCleary, President
Date: September 21, 2015
RE: Key Poll Findings – Pennsylvania Statewide Republican Primary Survey

Republican Presidential Primary Ballot

Q: If the Republican primary election for President were held today, which of the following candidates would you vote for: Jeb Bush, Ben Carson, Ted Cruz, Rand Paul, Marco Rubio, Rick Santorum, Donald Trump, Scott Walker, Chris Christie, Carly Fiorina, Jim Gilmore, Lindsey Graham, Mike Huckabee, Bobby Jindal, John Kasich, George Pataki, OR Rick Perry?

Presidential Primary	% of Vote
Bush	7%
Carson	27%
Cruz	6%
Paul	2%
Rubio	7%
Santorum	3%
Trump	30%
Walker	3%
Christie	1%
Fiorina	3%
Gilmore	0%
Graham	0%
Huckabee	1%
Jindal	0%
Kasich	3%
Pataki	0%
Perry	0%
Undecided	7%

The Republican Presidential primary in Pennsylvania is essentially a two-way contest between Donald Trump (30%) and Ben Carson (27%). Jeb Bush (7%), Marco Rubio (7%) and Ted Cruz (6%) encompass a second tier of sorts followed by Rick Santorum, Scott Walker, Carly Fiorina, and John Kasich all at 3%. Among Tea Party voters (30% Carson, 29% Trump), self-identified Very Conservatives (32% Carson, 29% Trump) and Somewhat Conservatives (31% Carson, 26% Trump), Carson has a slight advantage with Trump close behind. Moderates choose Trump (32%), followed by Carson (16%) and Bush (11%).

Trump Reason

Most Pennsylvania likely voters who plan to vote for Donald Trump say they plan to do so because he is a “straight-talker who is not concerned with being politically correct” (40%) followed by “he is a political outsider who will not be influenced by special interests” (36%). A plurality of female Trump voters say it is because he is a “political outsider” while a majority of men cite that Trump is a “straight-talker” (51%). Among tea party voters, Trump’s “political outsider” image is a main selling point (45%).

Trump Second Choice

A plurality of Trump voters cite Ben Carson as their second choice (37%), followed by Ted Cruz (15%) and Jeb Bush (14%). Tea party (52% Carson, 27% Cruz), Very Conservative (42% Carson, 28% Cruz) and Somewhat Conservative (40% Carson, 17% Bush) Trump voters all say Carson would be their second choice.

METHODOLOGY:

The sample size for the survey is 369 likely Republican primary voters in Pennsylvania and the margin of error is +/-5.1%. Responses were gathered through land line interviews conducted using Interactive Voice Response (IVR). The survey was conducted September 9-10, 2015 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.