



South Carolina Republican Primary Poll Results

February 16-17, 2016

Q: How likely are you to vote in the Republican Presidential primary on February 20th?

Extremely likely	88%
Very likely	7%
Somewhat likely	5%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Jeb Bush

Total favorable: 51%
Total unfavorable: 46%

Very favorable	18%
Somewhat favorable	33%
Somewhat unfavorable	25%
Very unfavorable	21%
Not sure	3%

Ben Carson

Total favorable: 62%
Total unfavorable: 32%

Very favorable	25%
Somewhat favorable	37%
Somewhat unfavorable	20%
Very unfavorable	12%
Not sure	5%

Ted Cruz

Total favorable: 48%
Total unfavorable: 49%

Very favorable	22%
Somewhat favorable	26%
Somewhat unfavorable	20%
Very unfavorable	29%
Not sure	3%

John Kasich

Total favorable: 53%
Total unfavorable: 41%

Very favorable	19%
Somewhat favorable	34%
Somewhat unfavorable	24%
Very unfavorable	17%
Not sure	6%

Marco Rubio

Total favorable: 53%
Total unfavorable: 44%

Very favorable	24%
Somewhat favorable	29%
Somewhat unfavorable	20%
Very unfavorable	24%
Not sure	2%

Donald Trump

Total favorable: 48%
Total unfavorable: 49%

Very favorable	34%
Somewhat favorable	14%
Somewhat unfavorable	15%
Very unfavorable	34%
Not sure	3%

Q: If the Republican primary election for President were held today, who would you vote for: Jeb Bush, Ben Carson, Ted Cruz, John Kasich, Marco Rubio, OR Donald Trump?

Bush	14%
Carson	8%
Cruz	17%
Kasich	13%
Rubio	15%
Trump	29%
Undecided	6%

Demographics:

Media Market

AUGUSTA-AIKEN	4%
CHARLESTON SC	13%
CHARLOTTE	5%
COLUMBIA SC	25%
GREENVLL-SPART-ASHEVLL-AND	36%
MYRTLE BEACH-FLORENCE	12%
SAVANNAH	5%

Party Affiliation

Republican	74%
Democrat	8%
Independent or any other party	18%

Gender

Female	49%
Male	51%

Age

18 to 39	15%
40 to 54	17%
55 to 65	26%
66 or older	42%

Ideology

Very Conservative	44%
Somewhat Conservative	33%
Moderate	18%
Liberal	5%
Not sure	1%

Tea Party Supporter

Yes	32%
No	49%
Not sure	19%

METHODOLOGY:

The sample size for the survey is 599 likely Republican primary voters in South Carolina and the margin of error is +/-4.0%. Responses were gathered through land line interviews conducted using Interactive Voice Response (IVR). The survey was conducted February 16-17, 2016 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.