



TO: Interested Parties
FROM: Brock McCleary, President
Date: July 12, 2016
RE: Key Poll Findings – Colorado General Election Poll

The Race for U.S. Senate

Images: Democratic Senator Michael Bennet is viewed favorably by a 13% margin and has 67% name identification among likely voters in the state (40% favorable/27% unfavorable). Bennet's image is stronger among women (42% favorable/22% unfavorable/37% no opinion) than among men (37%/34%/29%).

Republican challenger Darryl Glenn has a net positive image (24%/14%/63%) but faces a name identification disadvantage. Glenn's image is favorable among self-identified Very Conservative voters (54%/4%/42%), Somewhat Conservatives (34%/9%/57%) and Moderates (23%/13%/65%).

Ballot Test: Democratic incumbent Senator Michael Bennet leads Republican Darryl Glenn 46%-40%. Glenn receives less support from Republicans (78%) than Bennet does from Democrats (83%), a result of lower name identification for Glenn among party voters. Bennet holds a comfortable lead among Democratic-leaning Moderates (32%-48%) but Glenn narrows his lead to just 4% among Independent voters (33%-37%). Among women, Bennet expands his lead (37%-48%), while the race tightens to essentially a tie among men (43%-44%).

Bennet Re-Elect: Likely voters are split on whether Michael Bennet has "performed his job as U.S. Senator well enough to deserve re-election" (38%) or whether "it's time to give a new person a chance" (38%). Independents would prefer to give someone new a chance (28% deserves re-election/36% new). Women are more likely to believe that Bennet deserves re-election (43%/33%) and men are looking for someone new (33%/43%).

Generic Senate Ballot: A Democratic candidate has a narrow 2% lead on the generic ballot for Senate in Colorado (43% Republican-45% Democrat). Republican and Democratic voters demonstrate equal support for their candidates (Republicans: 85% Republican, Democrats: 85% Democrat). Independents narrowly prefer to vote for a Republican (37%-35%) while Moderates prefer a Democrat (32%-48%).

The Race for President

Images: A majority of likely voters have an unfavorable opinion of both Donald Trump (40%/54%/6%) and Hillary Clinton (38%/57%/5%). Majorities of Independents have a very unfavorable opinion of both candidates (Trump: 51% very unfavorable, Clinton: 54%). Trump's image is the same net negative among both women (40%/54%) and men (40%/54%) while Clinton's image is far weaker among men (35%/62%) than it is among women (42%/52%).

Ballot Test: Hillary Clinton leads Donald Trump by 7% in the race for President (45-38%, 14% someone else, 4% undecided). Clinton leads Trump by 12% among women (48-36%) while he narrows her advantage to 1% among men (41-40%). Democrats are somewhat more supportive of Clinton (84%) than Republicans are of Trump (75%, 14% Clinton, 9% Someone else), but Trump draws the race to a tie among Independents (33-33%).

A majority of both Trump and Clinton voters are motivated more by their opposition to the alternative than by support for their candidate. Fifty-two percent of Clinton voters say their “opposition to Donald Trump” is more important in determining their vote for President than their “support for Clinton” (42%). This number increases to 56% among Moderate Clinton voters and 64% among Independents. “Opposition to Clinton” is more important than “support for Trump” for 57% of Trump voters (43% support for Trump). Again, this number increases among Independents (69% opposition to Clinton) and Moderates (74%).

Hickenlooper for VP

A narrow plurality of voters say they would be less likely to vote for Hillary Clinton if Governor Hickenlooper were to be selected as her running mate (40% more likely, 17% not sure). Nearly a third of likely voters would be *much* less likely to vote for Clinton with Hickenlooper on the ticket (32%) compared to only 20% who would be *much* more likely. Most voters who are undecided on the Presidential ballot would be less likely to vote for Clinton if she chose Hickenlooper (35%/49%). A majority of Democrats (64%/18%) and a near-majority of Moderates (49%/33%) would be more likely to vote for Clinton if she chose Hickenlooper as her running mate.

METHODOLOGY:

The sample size for the survey is 500 likely general election voters in Colorado and the margin of error is +/-4.38%. Interviews were conducted using live-callers with respondents on cell phones and Interactive Voice Response (IVR) with respondents on landline phones. The survey was conducted July 7-9, 2016 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.