



**Alabama Statewide  
Republican Primary Runoff Election**  
*August 24 – 26, 2017*

**Q.** In August, which political party's primary election for Senate did you vote in?

Republican primary	92%
Did not vote	8%

**Q.** How likely are you to vote in the upcoming Republican primary runoff election for Senate?

Extremely likely	89%
Very likely	8%
Somewhat likely	3%

**Q.** Which of the following candidates for U.S. Senate do you consider to be the most supportive of President Trump: Roy Moore OR Luther Strange?

Moore	40%
Strange	50%
Not sure	10%

**Q.** If the Republican primary runoff election for Senate were held today, which of the following candidates would you vote for: Roy Moore OR Luther Strange?

Moore	47%
Strange	45%
Undecided	8%

*(Asked only of Moore voters)*

**Q.** And would you say you are definitely or probably going to vote for Roy Moore?

Definitely	84%
Probably	16%

*(Asked only of Strange voters)*

**Q.** And would you say you are definitely or probably going to vote for Luther Strange?

Definitely	84%
Probably	16%

*(Asked only of Undecided Voters)*

**Q.** And would you say you *lean* towards Roy Moore or Luther Strange?

Lean Moore	6%
Lean Strange	30%
Truly undecided	63%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each— or if you have no opinion.

**Donald Trump**

<i>Total Favorable:</i>	<i>87%</i>
<i>Total Unfavorable:</i>	<i>10%</i>

Very favorable	69%
Somewhat favorable	18%
No opinion	4%
Somewhat unfavorable	4%
Very unfavorable	6%

**Roy Moore**

<i>Total Favorable:</i>	<i>59%</i>
<i>Total Unfavorable:</i>	<i>26%</i>

Very favorable	35%
Somewhat favorable	24%
No opinion	15%
Somewhat unfavorable	10%
Very unfavorable	16%

## Luther Strange

Total Favorable: 60%

Total Unfavorable: 24%

Very favorable	30%
Somewhat favorable	30%
No opinion	17%
Somewhat unfavorable	14%
Very unfavorable	10%

**Q.** Can you tell me the date of the Republican primary runoff election for Senate? Is it August 29<sup>th</sup>, September 26<sup>th</sup> OR October 3<sup>rd</sup>?

August 29 <sup>th</sup>	10%
September 26 <sup>th</sup>	55%
October 3 <sup>rd</sup>	9%
Not sure	26%

**Q.** Have you seen, read or heard anything recently about Roy Moore?

Yes	56%
No	30%
Not sure	15%

*(Asked only of 'Yes' respondents from previous question)*

**Q.** Has that information given you a more favorable or a more unfavorable opinion of Roy Moore?

Favorable	49%
Unfavorable	26%
Not sure	24%

**Q.** Have you seen, read or heard anything recently about Luther Strange?

Yes	61%
No	25%
Not sure	13%

*(Asked only of 'Yes' respondents from previous question)*

**Q.** Has that information given you a more favorable or a more unfavorable opinion of Luther Strange?

Favorable	42%
Unfavorable	37%
Not sure	22%

**Q.** Thinking about the Republican primary runoff for United States Senate, which of the following candidate characteristics is most important in determining your vote: Strong support for President Trump, Conservative values, A willingness to fight the Republican establishment in Washington, OR An ability to get things done for Alabama?

Support for Trump	38%
Conservative values	27%
Fight the establishment	11%
Get things done	22%
Not sure	2%

**Q.** And, do you consider yourself a supporter of the Tea Party?

Yes	30%
No	39%
Not sure	31%

## Demographics

### Gender

Female	49%
Male	51%

### Age

18 to 39	7%
40 to 54	14%
55 to 64	18%
65 to 74	29%
75 or older	32%

### Party Affiliation

Republican	87%
Democrat	2%
Independent or any other party	11%

**Ideology**

Very Conservative	46%
Somewhat Conservative	38%
Moderate	12%
Liberal	2%
Not sure	2%

**Media Market**

ATLANTA	1%
BIRMINGHAM (ANN AND TUSC)	40%
COLUMBUS GA (OPELIKA AL)	5%
COLUMBUS-TUPELO-W PNT-HSTN	1%
DOTHAN	5%
HUNTSVILLE-DECATUR (FLOR)	20%
MERIDIAN	0.3%
MOBILE-PENSACOLA (FT WALT)	15%
MONTGOMERY-SELMA	13%

**Primary Vote History**

1	1%
2	13%
3	32%
4	53%

**METHODOLOGY:**

*The sample size for the survey is 600 likely Republican primary runoff election voters in Alabama and the margin of error is +/-4.0%. Responses were gathered via landline interviews conducted with Interactive Voice Response (IVR) technology. The survey was conducted August 24 - 26, 2017 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.*