



North Carolina Statewide Poll Results *Unaffiliated Voters*

Q. Do you feel things in the United States are generally headed in the right direction or have things gotten off on the wrong track?

Right direction	40%
Wrong track	52%
Unsure/Refused	8%

Q. And now just thinking about North Carolina... do you feel things in North Carolina are generally headed in the right direction or have things gotten off on the wrong track?

Right direction	37%
Wrong track	49%
Unsure/Refused	14%

Q. If the 2018 election for North Carolina State Legislature were held today, would you be voting for the:

Republican Candidate	27%
Democratic Candidate	34%
Someone else	9%
Undecided	29%

Q. In November of this year, there will be a few statewide elections for judicial seats, such as State Supreme Court and State Court of Appeals. If those elections were held today would you be voting for the:

Republican Candidate	26%
Democratic Candidate	30%
Someone else	10%
Undecided	34%

Q. And, regardless of how you would vote at the state level, if the election for Congress were held today, would you be voting for the:

Republican Candidate	32%
Democratic Candidate	35%
Someone else	9%
Undecided	25%

Now I am going to read you a list of people and organizations. After I read each name, please tell me whether you have a favorable or unfavorable opinion of that person or organization.

President Donald Trump

<i>Total Favorable</i>	43%
<i>Total Unfavorable</i>	49%
Very favorable	29%
Somewhat favorable	14%
Somewhat unfavorable	8%
Very unfavorable	41%
Heard of him, but have no opinion	6%
Never heard of him	<1%
Unsure/Refused	2%

Governor Roy Cooper

<i>Total Favorable</i>	51%
<i>Total Unfavorable</i>	30%
Very favorable	20%
Somewhat favorable	31%
Somewhat unfavorable	13%
Very unfavorable	17%
Heard of him, but have no opinion	9%
Never heard of him	3%
Unsure/Refused	7%

Now please tell me whether you approve or disapprove of...

Q. The job that Donald Trump is doing as President.

<i>Total Approve</i>	48%
<i>Total Disapprove</i>	51%
Strongly approve	29%
Somewhat approve	19%
Somewhat disapprove	11%
Strongly disapprove	40%
Unsure/Refused	1%

Q. The job that Roy Cooper is doing as Governor.

<i>Total Approve</i>	60%
<i>Total Disapprove</i>	36%
Strongly approve	22%
Somewhat approve	38%
Somewhat disapprove	16%
Strongly disapprove	20%
Unsure/Refused	4%

In your own words, what is the first thing you associate with...

Q. The Republican Party

See attached "18.08 Civitas NC Statewide Verbatims"

Q. The Democratic Party

See attached "18.08 Civitas NC Statewide Verbatims"

North Carolina voters will be considering several constitutional amendments on the ballot in the General Election. Based on the following descriptions, would you support or oppose each of the following amendments?

Q. A state constitutional amendment to require voters to provide photo identification before voting in person.

<i>Total Support</i>	63%
<i>Total Oppose</i>	31%
Strongly support	54%
Somewhat support	9%
Somewhat oppose	9%
Strongly oppose	22%
Unsure/Refused	6%

Q. A state constitutional amendment protecting the right of the people to hunt, fish, and harvest wildlife.

<i>Total Support</i>	65%
<i>Total Oppose</i>	24%
Strongly support	44%
Somewhat support	21%
Somewhat oppose	9%
Strongly oppose	15%
Unsure/Refused	12%

Q. A state constitutional amendment to reduce the income tax rate in North Carolina to a maximum allowable rate of seven percent (7%).

<i>Total Support</i>	60%
<i>Total Oppose</i>	27%
Strongly support	41%
Somewhat support	19%
Somewhat oppose	10%
Strongly oppose	17%
Unsure/Refused	13%

Now I am going to read you a few statements about a candidate for the State Legislature. Please tell me whether each statement makes you more likely or less likely to vote for that candidate.

Q. A candidate who supports a constitutional amendment requiring photo identification to vote.

<i>Total More Likely</i>	55%
<i>Total Less Likely</i>	30%
Much more likely	45%
Somewhat more likely	10%
No difference	11%
Somewhat less likely	10%
Much less likely	20%
Unsure/Refused	4%

Q. A candidate who supports a constitutional amendment to protect the right of the people to hunt, fish, and harvest wildlife.

<i>Total More Likely</i>	56%
<i>Total Less Likely</i>	18%
Much more likely	40%
Somewhat more likely	16%
No difference	20%
Somewhat less likely	8%
Much less likely	10%
Unsure/Refused	7%

Q. A candidate who supports a constitutional amendment to limit the maximum allowable income tax rate at seven percent.

<i>Total More Likely</i>	54%
<i>Total Less Likely</i>	23%
Much more likely	33%
Somewhat more likely	21%
No difference	13%
Somewhat less likely	9%
Much less likely	14%
Unsure/Refused	11%

Q. From what you know about it now, do you support or oppose the federal tax reform law passed last December?

<i>Total Support</i>	38%
<i>Total Oppose</i>	32%
Strongly support	24%
Somewhat support	14%
Somewhat oppose	9%
Strongly oppose	23%
Unsure/Refused	30%

Q. Thinking about the economy, which of the following strategies to improve North Carolina's economy most closely reflects your opinion:

Across the board tax cuts for all businesses	20%
Targeted incentives and tax breaks for a select few businesses	19%
Both	25%
Neither	20%
Unsure/Refused	17%

Q. Overall, do you think the economy is getting better, worse, or staying about the same?

Better	51%
Worse	15%
About the same	31%
Unsure/Refused	4%

Demographics

Type of Phone

Cellphone	30%
Landline	70%

Party Registration

Unaffiliated voter	100%
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Gender

Female	53%
Male	47%

Age

18-34	14%
35-44	13%
45-54	19%
55-64	20%
65-74	20%
75 or older	14%

Race

White	83%
African American	10%
Any other race or ethnicity	7%

Ideology

Very conservative	18%
Somewhat conservative	20%
Moderate	34%
Somewhat liberal	17%
Very liberal	7%
Unsure/Refused	4%

Media Market

Raleigh-Durham (Fayetteville)	31%
Charlotte	26%
Greensboro-H. Point-W. Salem	16%
Greenville-Spart-Asheville	10%
Greenville-N. Bern-Washington	7%
Wilmington	6%
Rest of State	4%

General Election Vote History

2	32%
3	29%
4	39%

METHODOLOGY: The sample size for the survey is 500 likely unaffiliated voters in North Carolina and the margin of error is +/-4.4%. Responses were gathered via landline and mobile telephone interviews conducted by live callers at a professional call center. The survey was conducted August 8 – 21, 2018 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.