

To: Conservative Intel
From: Brock McCleary, Harper Polling
Date: July 19, 2013
Re: Wyoming Senate Republican Primary Poll

Senator Mike Enzi begins a primary campaign against Liz Cheney with a substantial lead of 55%-21%. His lead is relatively consistent across most demographic groups with the exception of gender. Among men, Enzi leads 62%-18%. Cheney closes the gap somewhat among women, 48%-25%.

We caution that these numbers do not rule out a Cheney victory. What the poll does make abundantly clear is that she is going to have to prosecute a vigorous case against the sitting Senator. Because the jury is skeptical at the outset that a change of representation in the Senate is needed.

Senator Enzi's image among state Republicans is overwhelmingly positive. Seventy-six percent have a favorable opinion of the Senator. Perhaps more pertinent is the fact that remarkably few GOP voters (6%) hold a negative opinion of Enzi. Seventy-three percent give Enzi a positive job approval rating. However, 25% of those voters are reluctant to say that Enzi deserves reelection. Overall, 48% believe he deserves reelection while 28% believe they should give someone else a chance

Cheney starts the race with a very respectable 45% to 15% favorable-to-unfavorable image rating. Fifty-two percent of self-described "very conservative" voters and 43% of "somewhat conservative" voters have a favorable opinion of Cheney.

The Cheney name is in very good standing among Wyoming Republicans. Seventy-four percent have a favorable opinion of former Vice President Dick Cheney.

The sample size for the survey is 422 likely Republican voters. The margin of error is +/- 4.77%. The live-operator telephone survey was conducted July 17-18, 2013 by Harper Polling on behalf of Conservative Intel.