



Conservative Intel
NEW JERSEY
TOPLINES

Conducted: March 24-25, 2013
Sample Size: 760
Margin of Error: +/-3.55%

Results:

(Republicans Only)

Q: In a hypothetical Republican primary election for a vacant U.S. Senate seat, who would you be most likely to support: Kim Guadagno, Tom Kean, Jr., or Joe Kyrillos?

| | |
|----------|------|
| Guadagno | 14% |
| Kean | 41% |
| Kyrillos | 12% |
| Not sure | 33% |
| <hr/> | |
| Total | 100% |

(Democrats Only)

Q: In a hypothetical Democratic primary election for a vacant U.S. Senate seat, who would you be most likely to support: Rob Andrews, Richard Codey, Frank Pallone or Steve Sweeney?

| | |
|----------|------|
| Andrews | 13% |
| Codey | 33% |
| Pallone | 13% |
| Sweeney | 6% |
| Not sure | 35% |
| <hr/> | |
| Total | 100% |

Q: Have you seen, read or heard anything in the news recently about Senator Robert Menendez?

| | |
|-------|------|
| Yes | 84% |
| No | 16% |
| <hr/> | |
| Total | 100% |

("Yes" respondents only)

Q: Has that information given you a more favorable or unfavorable opinion of Senator Menendez?

| | |
|-------------|------|
| Favorable | 20% |
| Unfavorable | 48% |
| Not sure | 32% |
| <hr/> | |
| Total | 100% |

Q: Do you believe things in New Jersey are on the right track or are we headed in the wrong direction?

| | |
|-----------------|------|
| Right Track | 48% |
| Wrong Direction | 35% |
| Not sure | 17% |
| <hr/> | |
| Total | 100% |

Q: In an election for Senator, who would you prefer to vote for: the Republican candidate or the Democratic candidate?

| | |
|------------|------|
| Republican | 40% |
| Democrat | 41% |
| Not sure | 19% |
| <hr/> | |
| Total | 100% |

Q: In an election for Senator, who would you vote for: Rob Andrews or Tom Kean, Jr.?

| | |
|----------|------|
| Andrews | 17% |
| Kean | 33% |
| Not sure | 50% |
| <hr/> | |
| Total | 100% |

Q: In an election for Senator, who would you vote for: Richard Codey or Joe Kyrillos?

| | |
|----------|------|
| Codey | 34% |
| Kyrillos | 25% |
| Not sure | 42% |
| <hr/> | |
| Total | 100% |

Q: In an election for Senator, who would you vote for: Kim Guadagno or Frank Pallone?

| | |
|----------|------|
| Guadagno | 19% |
| Pallone | 21% |
| Not sure | 60% |
| <hr/> | |
| Total | 100% |

(Bonus ballot)

Q: In an election for Senator, who would you vote for: Chris Christie or Steve Sweeney?

| | |
|----------|------|
| Christie | 55% |
| Sweeney | 24% |
| Not sure | 21% |
| <hr/> | |
| Total | 100% |

Q: How likely are you to vote in the November election for Governor?

| | |
|-----------------|------|
| Very likely | 90% |
| Somewhat likely | 5% |
| Not likely | 5% |
| <hr/> | |
| Total | 100% |

(“Very” and “Somewhat” respondents only)

Q: If the election for Governor were held today, would you prefer to vote for the Republican candidate or Democratic candidate?

| | |
|------------|------|
| Republican | 52% |
| Democrat | 33% |
| Not sure | 15% |
| <hr/> | |
| Total | 100% |

Q: If the election for Governor were held today, who would you vote for: Barbara Buono or Chris Christie?

| | |
|----------|------|
| Buono | 28% |
| Christie | 58% |
| Not sure | 15% |
| <hr/> | |
| Total | 100% |

Q: Do you approve or disapprove of the way Robert Menendez is handling his job as Senator?

| | |
|------------|------|
| Approve | 32% |
| Disapprove | 43% |
| Not Sure | 25% |
| <hr/> | |
| Total | 100% |

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

| | |
|------------|------|
| Approve | 45% |
| Disapprove | 49% |
| Not Sure | 6% |
| <hr/> | |
| Total | 100% |

Q: Do you approve or disapprove of the way Chris Christie is handling his job as Governor?

| | |
|------------|------|
| Approve | 63% |
| Disapprove | 27% |
| Not Sure | 10% |
| <hr/> | |
| Total | 100% |

Q: It was recently reported that Governor Christie was not invited to attend the largest annual meeting of conservative Republicans from across the country. Does this make you more likely or less likely to vote for Chris Christie?

| | |
|-------------|------|
| More likely | 49% |
| Less likely | 17% |
| Not sure | 34% |
| <hr/> | |
| Total | 100% |

Q: How would you rate the recovery and rebuilding in the aftermath of Hurricane Sandy: good, average or bad?

| | |
|---------|------|
| Good | 25% |
| Average | 52% |
| Bad | 23% |
| <hr/> | |
| Total | 100% |

("Bad" respondents only)

Q: Who do you blame for the poor state of Sandy recovery efforts: Governor Chris Christie, the Federal Emergency Management Agency, or factors beyond anyone's control?

| | |
|---------------|------|
| Christie | 20% |
| FEMA | 51% |
| Other Factors | 26% |
| Not Sure | 3% |
| <hr/> | |
| Total | 100% |

Q: In football, are you a fan of the New York Giants, Philadelphia Eagles, New York Jets or some other team?

| | |
|--------------|------|
| Giants | 38% |
| Eagles | 18% |
| Jets | 11% |
| Another Team | 17% |
| Don't care | 1% |
| <hr/> | |
| Total | 100% |

Q: In baseball, are you a fan of the New York Yankees, Philadelphia Phillies, New York Mets or some other team?

| | |
|--------------|------|
| Yankees | 39% |
| Phillies | 21% |
| Mets | 16% |
| Another Team | 8% |
| Don't care | 16% |
| <hr/> | |
| Total | 100% |

Demographics:

| | |
|----------------|------|
| Region* | |
| <hr/> | |
| Central | 20% |
| NYC Metro | 28% |
| Northwest | 14% |
| Philly Metro | 18% |
| Shore | 19% |
| <hr/> | |
| Total | 100% |

***Central:** Union, Middlesex & Mercer Counties

NYC Metro: Passaic, Bergen, Essex & Hudson Counties

Northwest: Sussex, Warren, Hunterdon, Morris & Somerset Counties

Philly Metro: Burlington, Camden, Gloucester, Salem & Cumberland Counties

Shore: Monmouth, Atlantic, Ocean & Cape May Counties

| | |
|---------------------------|------|
| Voter Registration | |
| <hr/> | |
| Democrat | 37% |
| Other | 36% |
| Republican | 27% |
| <hr/> | |
| Total | 100% |

Gender

| | |
|--------|------|
| Female | 52% |
| Male | 48% |
| Total | 100% |

Age

| | |
|--------------|------|
| 18 - 35 | 13% |
| 36 - 50 | 28% |
| 51 - 65 | 36% |
| 66 and older | 23% |
| Total | 100% |

Ideology

| | |
|--------------|------|
| Conservative | 33% |
| Moderate | 41% |
| Liberal | 21% |
| Not sure | 5% |
| Total | 100% |
