



## Mississippi Republican Primary Poll Crosstabs

April 3-5, 2014

### Results:

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

### Haley Barbour

#### Media Market

	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Favorable	70.45%	78.43%	70.00%
Unfavorable	15.91%	13.07%	21.11%
Not sure	13.64%	8.50%	8.89%
Total	100.00%	100.00%	100.00%

#### Gender

	Woman	Man
Favorable	71.07%	73.50%
Unfavorable	15.36%	18.02%
Not sure	13.57%	8.48%
Total	100.00%	100.00%

#### Age

	18 to 49	50 to 65	66 or older
Favorable	65.45%	68.39%	75.30%
Unfavorable	20.00%	20.69%	14.16%
Not sure	14.55%	10.92%	10.54%
Total	100.00%	100.00%	100.00%

#### Party Affiliation

	Republican	Democrat	Independent or anything else
Favorable	75.79%	33.33%	64.84%
Unfavorable	14.67%	25.00%	21.88%
Not sure	9.54%	41.67%	13.28%

Total	100.00%	100.00%	100.00%
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### Tea Party

	Yes	No	Not sure
Favorable	73.91%	69.09%	72.81%
Unfavorable	19.06%	17.27%	11.40%
Not sure	7.02%	13.64%	15.79%
Total	100.00%	100.00%	100.00%

### Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal
Favorable	73.36%	71.26%	76.60%	0.00%
Unfavorable	18.75%	13.77%	14.89%	100.00%
Not sure	7.89%	14.97%	8.51%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

### Phil Bryant

#### Media Market

	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Favorable	75.19%	80.77%	80.43%
Unfavorable	9.77%	9.62%	6.52%
Not sure	15.04%	9.62%	13.04%
Total	100.00%	100.00%	100.00%

#### Gender

	Woman	Man
Favorable	79.65%	77.89%
Unfavorable	7.02%	10.88%
Not sure	13.33%	11.23%
Total	100.00%	100.00%

#### Age

	18 to 49	50 to 65	66 or older
Favorable	81.82%	72.88%	81.25%
Unfavorable	3.64%	12.43%	8.04%
Not sure	14.55%	14.69%	10.71%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	Republican	Democrat	Independent or anything else
Favorable	79.95%	53.85%	76.74%
Unfavorable	8.21%	30.77%	9.30%
Not sure	11.84%	15.38%	13.95%
Total	100.00%	100.00%	100.00%

**Tea Party**

	Yes	No	Not sure
Favorable	84.54%	62.16%	80.70%
Unfavorable	4.93%	24.32%	6.14%
Not sure	10.53%	13.51%	13.16%
Total	100.00%	100.00%	100.00%

**Ideology**

	Very Conservative	Somewhat Conservative	Moderate	Liberal
Favorable	85.44%	74.56%	63.83%	0.00%
Unfavorable	6.47%	8.28%	25.53%	100.00%
Not sure	8.09%	17.16%	10.64%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

**Thad Cochran****Media Market**

	COLUMBUS-TUPELO-WEST POINT	JACKSON	MEMPHIS
Favorable	54.55%	65.58%	57.61%
Unfavorable	31.82%	24.68%	30.43%
Not sure	13.64%	9.74%	11.96%
Total	100.00%	100.00%	100.00%

**Gender**

	Woman	Man
Favorable	63.70%	53.68%
Unfavorable	23.84%	36.49%
Not sure	12.46%	9.82%
Total	100.00%	100.00%

**Age**

	18 to 49	50 to 65	66 or older
Favorable	57.41%	51.43%	62.69%
Unfavorable	27.78%	37.71%	26.57%
Not sure	14.81%	10.86%	10.75%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	Republican	Democrat	Independent or anything else
Favorable	60.92%	69.23%	48.82%
Unfavorable	27.18%	15.38%	41.73%
Not sure	11.89%	15.38%	9.45%
Total	100.00%	100.00%	100.00%

**Tea Party**

	Yes	No	Not sure
Favorable	44.52%	81.98%	70.18%
Unfavorable	44.52%	9.91%	15.79%
Not sure	10.96%	8.11%	14.04%
Total	100.00%	100.00%	100.00%

**Ideology**

	Very Conservative	Somewhat Conservative	Moderate	Liberal
Favorable	53.09%	65.27%	68.09%	0.00%
Unfavorable	36.16%	23.35%	23.40%	100.00%
Not sure	10.75%	11.38%	8.51%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

**Roger Wicker****Media Market**

	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Favorable	65.41%	74.36%	69.57%
Unfavorable	21.05%	12.18%	18.48%
Not sure	13.53%	13.46%	11.96%
Total	100.00%	100.00%	100.00%

**Gender**

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	Woman	Man
Favorable	71.58%	67.02%
Unfavorable	14.04%	21.05%
Not sure	14.39%	11.93%
Total	100.00%	100.00%

**Age**

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	18 to 49	50 to 65	66 or older
Favorable	69.09%	63.28%	72.62%
Unfavorable	12.73%	25.42%	13.99%
Not sure	18.18%	11.30%	13.39%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

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	Republican	Democrat	Independent or anything else
Favorable	72.22%	46.15%	62.79%
Unfavorable	15.94%	30.77%	21.71%
Not sure	11.84%	23.08%	15.50%
Total	100.00%	100.00%	100.00%

**Tea Party**

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	Yes	No	Not sure
Favorable	66.12%	72.07%	75.44%
Unfavorable	22.04%	15.32%	9.65%
Not sure	11.84%	12.61%	14.91%
Total	100.00%	100.00%	100.00%

**Ideology**

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	Very Conservative	Somewhat Conservative	Moderate	Liberal
Favorable	67.31%	72.78%	74.47%	0.00%
Unfavorable	19.74%	14.79%	14.89%	100.00%
Not sure	12.94%	12.43%	10.64%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

## Chris McDaniel

### Media Market

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	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Favorable	38.35%	33.77%	35.16%
Unfavorable	24.81%	39.61%	30.77%
Not sure	36.84%	26.62%	34.07%
Total	100.00%	100.00%	100.00%

### Gender

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	Woman	Man
Favorable	31.56%	42.76%
Unfavorable	27.30%	33.92%
Not sure	41.13%	23.32%
Total	100.00%	100.00%

### Age

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	18 to 49	50 to 65	66 or older
Favorable	40.00%	44.83%	32.93%
Unfavorable	21.82%	26.44%	34.13%
Not sure	38.18%	28.74%	32.93%
Total	100.00%	100.00%	100.00%

### Party Affiliation

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	Republican	Democrat	Independent or anything else
Favorable	35.61%	15.38%	44.53%
Unfavorable	31.95%	46.15%	27.34%
Not sure	32.44%	38.46%	28.13%
Total	100.00%	100.00%	100.00%

### Tea Party

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	Yes	No	Not sure
Favorable	56.48%	10.09%	18.42%
Unfavorable	17.61%	66.97%	33.33%
Not sure	25.91%	22.94%	48.25%
Total	100.00%	100.00%	100.00%

**Ideology**

	Very Conservative	Somewhat Conservative	Moderate	Liberal
Favorable	47.56%	28.31%	19.15%	0.00%
Unfavorable	25.41%	34.94%	53.19%	0.00%
Not sure	27.04%	36.75%	27.66%	100.00%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** If the Republican primary election for Senate were held today, which of the following candidates would you vote for: Thad Cochran or Chris McDaniel?

**Media Market**

	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Cochran	52.27%	55.19%	50.00%
McDaniel	32.58%	32.47%	34.78%
Not sure	15.15%	12.34%	15.22%
Total	100.00%	100.00%	100.00%

**Gender**

	Woman	Man
Cochran	54.77%	50.00%
McDaniel	30.04%	40.85%
Not sure	15.19%	9.15%
Total	100.00%	100.00%

**Age**

	18 to 49	50 to 65	66 or older
Cochran	47.27%	42.86%	58.21%
McDaniel	43.64%	45.14%	28.96%
Not sure	9.09%	12.00%	12.84%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	Republican	Democrat	Independent or anything else
Cochran	56.31%	61.54%	39.84%
McDaniel	32.04%	15.38%	47.66%
Not sure	11.65%	23.08%	12.50%
Total	100.00%	100.00%	100.00%

**Tea Party**

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	Yes	No	Not sure
Cochran	35.43%	84.68%	65.49%
McDaniel	53.31%	9.01%	19.47%
Not sure	11.26%	6.31%	15.04%
Total	100.00%	100.00%	100.00%

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**Ideology**

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	Very Conservative	Somewhat Conservative	Moderate	Liberal
Cochran	44.30%	64.29%	63.83%	100.00%
McDaniel	44.63%	26.79%	23.40%	0.00%
Not sure	11.07%	8.93%	12.77%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

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**Q:** In a hypothetical 2016 Republican Presidential primary election, which of the following candidates would you most likely support: Jeb Bush, Chris Christie, Ted Cruz, Bobby Jindal, Rand Paul, Marco Rubio, Rick Santorum or Scott Walker?

**Media Market**

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	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Bush	35.94%	30.07%	24.14%
Christie	11.72%	13.07%	12.64%
Cruz	12.50%	8.50%	13.79%
Jindal	4.69%	7.19%	6.90%
Paul	11.72%	7.84%	11.49%
Rubio	1.56%	5.88%	5.75%
Santorum	2.34%	0.00%	4.60%
Walker	3.91%	3.92%	8.05%
Not sure	15.63%	23.53%	12.64%
Total	100.00%	100.00%	100.00%

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**Gender**

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	Woman	Man
Bush	32.35%	25.63%
Christie	13.24%	10.11%
Cruz	8.09%	15.16%
Jindal	8.09%	8.30%
Paul	8.82%	13.36%
Rubio	2.57%	6.86%
Santorum	1.84%	1.81%
Walker	3.31%	6.14%
Not sure	21.69%	12.64%
Total	100.00%	100.00%

**Age**

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	18 to 49	50 to 65	66 or older
Bush	26.42%	32.16%	27.47%
Christie	15.09%	9.36%	12.35%
Cruz	7.55%	13.45%	11.42%
Jindal	7.55%	10.53%	7.10%
Paul	13.21%	12.28%	10.19%
Rubio	3.77%	3.51%	5.56%
Santorum	1.89%	1.17%	2.16%
Walker	7.55%	3.51%	4.94%
Not sure	16.98%	14.04%	18.83%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

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	Republican	Democrat	Independent or anything else
Bush	30.37%	58.33%	20.80%
Christie	12.35%	8.33%	9.60%
Cruz	11.85%	8.33%	12.00%
Jindal	7.65%	0.00%	11.20%
Paul	10.37%	0.00%	14.40%
Rubio	5.68%	0.00%	1.60%
Santorum	1.48%	0.00%	3.20%
Walker	4.69%	0.00%	5.60%
Not sure	15.56%	25.00%	21.60%
Total	100.00%	100.00%	100.00%

**Tea Party**

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	Yes	No	Not sure
Bush	24.25%	39.64%	32.46%
Christie	6.98%	24.32%	12.28%
Cruz	18.27%	3.60%	2.63%
Jindal	7.31%	9.91%	7.02%
Paul	13.62%	6.31%	11.40%
Rubio	5.32%	2.70%	5.26%
Santorum	2.66%	0.00%	0.88%
Walker	6.31%	1.80%	3.51%
Not sure	15.28%	11.71%	24.56%
Total	100.00%	100.00%	100.00%

**Ideology**

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	Very Conservative	Somewhat Conservative	Moderate	Liberal
Bush	26.14%	35.50%	27.66%	100.00%
Christie	5.88%	17.16%	29.79%	0.00%
Cruz	17.32%	4.73%	2.13%	0.00%
Jindal	6.21%	10.06%	12.77%	0.00%
Paul	14.05%	10.65%	0.00%	0.00%
Rubio	5.23%	4.14%	4.26%	0.00%
Santorum	2.61%	0.59%	0.00%	0.00%
Walker	6.21%	2.96%	2.13%	0.00%
Not sure	16.34%	14.20%	21.28%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

**Q:** Do you approve or disapprove of increasing federal spending on Mississippi's military installations?

**Media Market**

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	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Approve	56.69%	53.69%	57.14%
Disapprove	19.69%	24.16%	21.43%
Not sure	23.62%	22.15%	21.43%
Total	100.00%	100.00%	100.00%

**Gender**

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	Woman	Man
Approve	62.45%	56.20%
Disapprove	15.71%	24.45%
Not sure	21.84%	19.34%
Total	100.00%	100.00%

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**Age**

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	18 to 49	50 to 65	66 or older
Approve	45.28%	66.46%	57.81%
Disapprove	26.42%	19.25%	19.69%
Not sure	28.30%	14.29%	22.50%
Total	100.00%	100.00%	100.00%

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**Party Affiliation**

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	Republican	Democrat	Independent or anything else
Approve	61.46%	58.33%	51.26%
Disapprove	18.89%	25.00%	25.21%
Not sure	19.65%	16.67%	23.53%
Total	100.00%	100.00%	100.00%

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**Tea Party**

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	Yes	No	Not sure
Approve	59.12%	63.96%	57.66%
Disapprove	21.96%	24.32%	11.71%
Not sure	18.92%	11.71%	30.63%
Total	100.00%	100.00%	100.00%

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**Ideology**

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	Very Conservative	Somewhat Conservative	Moderate	Liberal
Approve	58.53%	66.07%	45.65%	100.00%
Disapprove	20.74%	15.48%	34.78%	0.00%
Not sure	20.74%	18.45%	19.57%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

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**Q:** Do you approve or disapprove of federal spending known as earmarks, where Members of Congress request funding for projects in their home states?

**Media Market**

	COLUMBUS-TUPELO- WEST POINT	JACKSON	MEMPHIS
Approve	17.74%	24.67%	16.05%
Disapprove	66.94%	60.00%	74.07%
Not sure	15.32%	15.33%	9.88%
Total	100.00%	100.00%	100.00%

**Gender**

	Woman	Man
Approve	20.46%	21.32%
Disapprove	59.46%	68.01%
Not sure	20.08%	10.66%
Total	100.00%	100.00%

**Age**

	18 to 49	50 to 65	66 or older
Approve	25.49%	27.71%	16.61%
Disapprove	52.94%	60.24%	67.41%
Not sure	21.57%	12.05%	15.97%
Total	100.00%	100.00%	100.00%

**Party Affiliation**

	Republican	Democrat	Independent or anything else
Approve	22.90%	41.67%	10.92%
Disapprove	62.34%	33.33%	73.11%
Not sure	14.76%	25.00%	15.97%
Total	100.00%	100.00%	100.00%

**Tea Party**

	Yes	No	Not sure
Approve	13.29%	40.91%	22.12%
Disapprove	74.09%	49.09%	50.44%
Not sure	12.62%	10.00%	27.43%
Total	100.00%	100.00%	100.00%

**Ideology**

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	Very Conservative	Somewhat Conservative	Moderate	Liberal
Approve	17.43%	26.04%	23.40%	100.00%
Disapprove	70.39%	56.80%	51.06%	0.00%
Not sure	12.17%	17.16%	25.53%	0.00%
Total	100.00%	100.00%	100.00%	100.00%

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