



## Pennsylvania Statewide Poll Results

*October 26-27, 2014*

**Q:** Would you say that things in Pennsylvania are going in the right direction, or have they gotten off on the wrong track?

Right Direction	33%
Wrong Track	58%
Not sure	9%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

### **Tom Corbett**

Very favorable	26%
Somewhat favorable	18%
Somewhat unfavorable	15%
Very unfavorable	33%
Not sure	8%

### **Tom Wolf**

Very favorable	30%
Somewhat favorable	23%
Somewhat unfavorable	14%
Very unfavorable	25%
Not sure	9%

**Q:** If the election for Governor were held today, who would you vote for: Tom Corbett, Republican or Tom Wolf, Democrat?

Corbett	40%
Wolf	50%
Not sure	10%

**Q:** Have you seen, read, or heard anything recently about Tom Corbett?

Yes	80%
No	12%
Not sure	8%

*Only 'Yes' respondents from previous question...*

**Q:** Has that information given you a more favorable or more unfavorable opinion of Tom Corbett?

Favorable	33%
Unfavorable	50%
Not sure	18%

**Q:** Have you seen, read, or heard anything recently about Tom Wolf?

Yes	80%
No	13%
Not sure	8%

*Only 'Yes' respondents from previous question...*

**Q:** Has that information given you a more favorable or more unfavorable opinion of Tom Wolf?

Favorable	45%
Unfavorable	44%
Not sure	10%

**Demographics:**

**Type of Phone**

Cell	20%
Landline	80%

**Region**

Philadelphia/Southeast	34%
Pittsburgh/Southwest	22%
Northern Tier	16%
Scranton/Lehigh Valley	11%
South Central	18%

**Gender**

Male	48%
Female	52%

**Party Affiliation**

Republican	42%
Democrat	46%
Independent	12%

**Age**

18 to 39	14%
40 to 54	24%
55 to 65	29%
66 or older	32%

**Race**

White	83%
African-American	11%
Other	6%

**Ideology**

Conservative	38%
Moderate	41%
Liberal	17%
Not sure	4%

**METHODOLOGY:**

*The sample size for the survey is 680 likely voters and the margin of error is +/-3.76%. Cell phone interviews were conducted using live operators and land line interviews were conducted using Interactive Voice Response (IVR). The survey was conducted October 26–27, 2014 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.*