



## West Virginia Statewide Democratic Primary Poll Results

*April 9-11, 2015*

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

### **U.S. Attorney Booth Goodwin**

Very Favorable	12%
Somewhat Favorable	31%
Somewhat Unfavorable	17%
Very Unfavorable	4%
Not sure	36%

### **State Senator Jeff Kessler**

Very Favorable	15%
Somewhat Favorable	25%
Somewhat Unfavorable	20%
Very Unfavorable	6%
Not sure	34%

### **U.S. Senator and former Governor of West Virginia, Joe Manchin**

Very Favorable	43%
Somewhat Favorable	27%
Somewhat Unfavorable	13%
Very Unfavorable	13%
Not sure	3%

**Q:** If the Democratic primary election for Governor were held today, which of the following candidates would you vote for: Booth Goodwin, Jeff Kessler, or Joe Manchin?

Goodwin	14%
Kessler	13%
Manchin	60%
Not sure	13%

## Demographics:

### Media Market

BLUEFIELD-BECKLEY-OAK HILL	18%
CHARLESTON-HUNTINGTON	37%
CLARKSBURG-WESTON	16%
HARRISONBURG	0%
PARKERSBURG	5%
PITTSBURGH	6%
WASHINGTON DC (HAGRSTWN)	8%
WHEELING-STEUBENVILLE	10%

### Age

18 to 39	8%
40 to 54	16%
55 to 65	37%
66 or older	39%

### Gender

Female	52%
Male	48%

### Ideology

Very Conservative	7%
Somewhat Conservative	31%
Moderate	33%
Liberal	28%
Not sure	2%

### **METHODOLOGY:**

*The sample size for the survey is 365 likely Democratic primary voters in West Virginia and the margin of error is +/- 5.13%. Responses were gathered through land line interviews conducted using Interactive Voice Response (IVR). The survey was conducted April 9-11, 2015 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.*