



West Virginia Statewide Poll Results

April 9-11, 2015

Q: Would you say that things in West Virginia are going in the right direction, or have they gotten off on the wrong track?

Right Direction	25%
Wrong Track	64%
Not sure	11%

Q: In an election for Governor of West Virginia, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	42%
Democrat	43%
Someone else	9%
Not sure	6%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

U.S. Attorney Booth Goodwin

Very Favorable	10%
Somewhat Favorable	26%
Somewhat Unfavorable	14%
Very Unfavorable	5%
Not sure	45%

State Senator Jeff Kessler

Very Favorable	11%
Somewhat Favorable	23%
Somewhat Unfavorable	18%
Very Unfavorable	8%
Not sure	40%

U.S. Senator and former Governor of West Virginia, Joe Manchin

Very Favorable	35%
Somewhat Favorable	27%
Somewhat Unfavorable	16%
Very Unfavorable	17%
Not sure	4%

President of the State Senate, Bill Cole

Very Favorable	11%
Somewhat Favorable	23%
Somewhat Unfavorable	17%
Very Unfavorable	13%
Not sure	37%

U.S. Congressman David McKinley

Very Favorable	16%
Somewhat Favorable	24%
Somewhat Unfavorable	19%
Very Unfavorable	12%
Not sure	29%

Attorney General Patrick Morrisey

Very Favorable	18%
Somewhat Favorable	28%
Somewhat Unfavorable	16%
Very Unfavorable	16%
Not sure	23%

Now, thinking about the 2016 General Election for Governor...

Q: If the election for Governor were held today, which of the following candidates would you vote for: Bill Cole, Republican or Booth Goodwin, Democrat?

Cole	37%
Goodwin	35%
Not sure	27%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Bill Cole, Republican or Jeff Kessler, Democrat?

Cole	38%
Kessler	34%
Not sure	28%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Bill Cole, Republican or Joe Manchin, Democrat?

Cole	32%
Manchin	54%
Not sure	14%

Q: If the election for Governor were held today, which of the following candidates would you vote for: David McKinley, Republican or Booth Goodwin, Democrat?

McKinley	40%
Goodwin	35%
Not sure	25%

Q: If the election for Governor were held today, which of the following candidates would you vote for: David McKinley, Republican or Jeff Kessler, Democrat?

McKinley	42%
Kessler	32%
Not sure	26%

Q: If the election for Governor were held today, which of the following candidates would you vote for: David McKinley, Republican or Joe Manchin, Democrat?

McKinley	35%
Manchin	52%
Not sure	12%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Patrick Morrissey, Republican or Booth Goodwin, Democrat?

Morrissey	36%
Goodwin	36%
Not sure	28%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Patrick Morrisey, Republican or Jeff Kessler, Democrat?

Morrisey	38%
Kessler	35%
Not sure	27%

Q: If the election for Governor were held today, which of the following candidates would you vote for: Patrick Morrisey, Republican or Joe Manchin, Democrat?

Morrisey	29%
Manchin	58%
Not sure	13%

Q: Do you support the goals and ideals of the Tea Party?

Yes	27%
No	42%
Not sure	31%

Demographics:

Media Market

BLUEFIELD-BECKLEY-OAK HILL	18%
CHARLESTON-HUNTINGTON	33%
CLARKSBURG-WESTON	16%
HARRISONBURG	0%
PARKERSBURG	5%
PITTSBURGH	8%
WASHINGTON DC (HAGRSTWN)	9%
WHEELING-STEUBENVILLE	11%

Age

18 to 39	11%
40 to 54	19%
55 to 65	33%
66 or older	37%

Gender

Female	52%
Male	48%

Party Affiliation

Republican	36%
Democrat	51%
Independent or any other party	13%

Ideology

Very Conservative	24%
Somewhat Conservative	33%
Moderate	26%
Liberal	15%
Not sure	2%

METHODOLOGY:

The sample size for the survey is 702 likely voters in West Virginia and the margin of error is +/- 3.7%. Responses were gathered through land line interviews conducted using Interactive Voice Response (IVR). The survey was conducted April 9-11, 2015 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.