



West Virginia Statewide Republican Primary Poll Crosstabs

April 9-11, 2015

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

President of the State Senate, Bill Cole

	BLUEFIELD-BECKLEY-	CHARLESTON-	CLARKSBURG-
	OAK HILL	HUNTINGTON	WESTON
Very Favorable	34.21%	13.51%	3.13%
Somewhat Favorable	23.68%	25.68%	18.75%
Somewhat Unfavorable	10.53%	13.51%	6.25%
Very Unfavorable	5.26%	10.81%	6.25%
Not sure	26.32%	36.49%	65.63%
Total	100.00%	100.00%	100.00%

	18 to 39	40 to 54	55 to 65	66 or older
	Very Favorable	17.24%	10.42%	18.57%
Somewhat Favorable	10.34%	18.75%	21.43%	30.43%
Somewhat Unfavorable	17.24%	16.67%	14.29%	9.78%
Very Unfavorable	13.79%	10.42%	5.71%	5.43%
Not sure	41.38%	43.75%	40.00%	42.39%
Total	100.00%	100.00%	100.00%	100.00%

	Female	Male
	Very Favorable	11.20%
Somewhat Favorable	16.80%	30.17%
Somewhat Unfavorable	12.80%	13.79%
Very Unfavorable	3.20%	12.07%
Not sure	56.00%	25.86%
Total	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	19.48%	10.34%	12.50%
Somewhat Favorable	27.27%	34.48%	19.64%
Somewhat Unfavorable	11.69%	6.90%	10.71%
Very Unfavorable	2.60%	24.14%	3.57%
Not sure	38.96%	24.14%	53.57%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	20.78%	16.13%	8.70%	0.00%	0.00%
Somewhat Favorable	29.87%	25.81%	17.39%	0.00%	0.00%
Somewhat Unfavorable	9.09%	8.06%	17.39%	0.00%	50.00%
Very Unfavorable	5.19%	4.84%	13.04%	33.33%	0.00%
Not sure	35.06%	45.16%	43.48%	66.67%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

U.S. Congressman David McKinley**Media Market**

	BLUEFIELD- BECKLEY-OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	7.89%	10.96%	34.38%
Somewhat Favorable	21.05%	27.40%	31.25%
Somewhat Unfavorable	7.89%	17.81%	6.25%
Very Unfavorable	5.26%	5.48%	3.13%
Not sure	57.89%	38.36%	25.00%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	17.24%	19.15%	27.14%	24.73%
Somewhat Favorable	13.79%	40.43%	24.29%	30.11%
Somewhat Unfavorable	13.79%	10.64%	8.57%	10.75%
Very Unfavorable	13.79%	6.38%	5.71%	2.15%
Not sure	41.38%	23.40%	34.29%	32.26%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	23.20%	25.00%
Somewhat Favorable	24.80%	31.90%
Somewhat Unfavorable	9.60%	11.21%
Very Unfavorable	1.60%	9.48%
Not sure	40.80%	22.41%
Total	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	32.47%	23.33%	19.64%
Somewhat Favorable	35.06%	20.00%	37.50%
Somewhat Unfavorable	5.19%	16.67%	3.57%
Very Unfavorable	1.30%	23.33%	0.00%
Not sure	25.97%	16.67%	39.29%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	29.87%	24.19%	29.17%	0.00%	0.00%
Somewhat Favorable	33.77%	33.87%	29.17%	33.33%	0.00%
Somewhat Unfavorable	6.49%	4.84%	8.33%	0.00%	50.00%
Very Unfavorable	2.60%	3.23%	12.50%	33.33%	0.00%
Not sure	27.27%	33.87%	20.83%	33.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Attorney General Patrick Morrisey**Media Market**

	BLUEFIELD- BECKLEY-OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Very Favorable	26.32%	22.97%	25.00%
Somewhat Favorable	31.58%	35.14%	31.25%
Somewhat Unfavorable	7.89%	14.86%	12.50%
Very Unfavorable	10.53%	6.76%	3.13%
Not sure	23.68%	20.27%	28.13%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Very Favorable	17.24%	22.92%	20.00%	34.41%
Somewhat Favorable	27.59%	33.33%	32.86%	27.96%
Somewhat Unfavorable	17.24%	10.42%	15.71%	8.60%
Very Unfavorable	13.79%	8.33%	8.57%	4.30%
Not sure	24.14%	25.00%	22.86%	24.73%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Very Favorable	24.60%	28.45%
Somewhat Favorable	29.37%	31.03%
Somewhat Unfavorable	11.90%	12.07%
Very Unfavorable	4.76%	10.34%
Not sure	29.37%	18.10%
Total	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Very Favorable	36.36%	6.67%	33.93%
Somewhat Favorable	29.87%	33.33%	26.79%
Somewhat Unfavorable	10.39%	20.00%	10.71%
Very Unfavorable	3.90%	30.00%	0.00%
Not sure	19.48%	10.00%	28.57%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Very Favorable	37.66%	29.03%	12.50%	0.00%	50.00%
Somewhat Favorable	28.57%	35.48%	25.00%	33.33%	0.00%
Somewhat Unfavorable	9.09%	16.13%	12.50%	0.00%	0.00%
Very Unfavorable	5.19%	4.84%	16.67%	33.33%	0.00%
Not sure	19.48%	14.52%	33.33%	33.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for Governor were held today, which of the following candidates would you vote for: Bill Cole, David McKinley, or Patrick Morrissey?

Media Market

	BLUEFIELD- BECKLEY-OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Cole	44.74%	13.51%	3.13%
McKinley	2.63%	13.51%	53.13%
Morrissey	21.05%	33.78%	15.63%
Not sure	31.58%	39.19%	28.13%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Cole	24.14%	18.75%	20.00%	6.45%
McKinley	31.03%	25.00%	32.86%	32.26%
Morrissey	20.69%	16.67%	22.86%	31.18%
Not sure	24.14%	39.58%	24.29%	30.11%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Cole	15.87%	13.79%
McKinley	29.37%	31.90%
Morrissey	22.22%	28.45%
Not sure	32.54%	25.86%
Total	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Cole	15.58%	26.67%	10.71%
McKinley	40.26%	36.67%	25.00%
Morrissey	25.97%	3.33%	33.93%
Not sure	18.18%	33.33%	30.36%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Cole	20.78%	12.90%	4.17%	33.33%	0.00%
McKinley	35.06%	29.03%	41.67%	0.00%	50.00%
Morrissey	23.38%	29.03%	16.67%	33.33%	50.00%
Not sure	20.78%	29.03%	37.50%	33.33%	0.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

Q: If the Republican primary election for President were held today, which of the following candidates would you vote for: Jeb Bush, Ben Carson, Chris Christie, Ted Cruz, Mike Huckabee, Rand Paul, Marco Rubio, Rick Santorum OR Scott Walker?

Media Market

	BLUEFIELD-BECKLEY- OAK HILL	CHARLESTON- HUNTINGTON	CLARKSBURG- WESTON
Bush	18.92%	23.29%	34.38%
Carson	2.70%	10.96%	12.50%
Christie	2.70%	5.48%	0.00%
Cruz	10.81%	6.85%	9.38%
Huckabee	21.62%	20.55%	28.13%
Paul	10.81%	8.22%	0.00%
Rubio	0.00%	2.74%	3.13%
Santorum	0.00%	2.74%	0.00%
Walker	16.22%	13.70%	3.13%
Not sure	16.22%	5.48%	9.38%
Total	100.00%	100.00%	100.00%

Age

	18 to 39	40 to 54	55 to 65	66 or older
Bush	28.57%	21.28%	21.43%	22.83%
Carson	3.57%	4.26%	14.29%	6.52%
Christie	14.29%	8.51%	2.86%	3.26%
Cruz	10.71%	6.38%	7.14%	7.61%
Huckabee	17.86%	25.53%	14.29%	21.74%
Paul	3.57%	8.51%	10.00%	4.35%
Rubio	0.00%	4.26%	4.29%	5.43%
Santorum	0.00%	0.00%	1.43%	1.09%
Walker	14.29%	8.51%	14.29%	14.13%
Not sure	7.14%	12.77%	10.00%	13.04%
Total	100.00%	100.00%	100.00%	100.00%

Gender

	Female	Male
Bush	29.03%	15.65%
Carson	8.06%	8.70%
Christie	4.03%	6.96%
Cruz	8.06%	6.96%
Huckabee	20.97%	18.26%
Paul	5.65%	8.70%
Rubio	4.84%	3.48%
Santorum	1.61%	0.00%
Walker	6.45%	20.00%
Not sure	11.29%	11.30%
Total	100.00%	100.00%

Tea Party

	Yes	No	Not sure
Bush	18.18%	36.67%	19.64%
Carson	7.79%	16.67%	5.36%
Christie	7.79%	10.00%	1.79%
Cruz	11.69%	3.33%	5.36%
Huckabee	23.38%	6.67%	16.07%
Paul	6.49%	13.33%	3.57%
Rubio	2.60%	3.33%	10.71%
Santorum	1.30%	0.00%	0.00%
Walker	16.88%	6.67%	10.71%
Not sure	3.90%	3.33%	26.79%
Total	100.00%	100.00%	100.00%

Ideology

	Very Conservative	Somewhat Conservative	Moderate	Liberal	Not sure
Bush	14.29%	29.03%	25.00%	33.33%	0.00%
Carson	10.39%	6.45%	8.33%	33.33%	0.00%
Christie	6.49%	8.06%	0.00%	0.00%	0.00%
Cruz	9.09%	4.84%	8.33%	0.00%	50.00%
Huckabee	19.48%	19.35%	12.50%	0.00%	0.00%
Paul	9.09%	4.84%	8.33%	0.00%	0.00%
Rubio	3.90%	6.45%	8.33%	0.00%	0.00%
Santorum	1.30%	0.00%	0.00%	0.00%	0.00%
Walker	16.88%	11.29%	12.50%	0.00%	0.00%
Not sure	9.09%	9.68%	16.67%	33.33%	50.00%
Total	100.00%	100.00%	100.00%	100.00%	100.00%